



Learning Resource

Open Access is freely available for anybody, enabling high-quality study and life-long learning.

Public Good

Open Access makes knowledge a shared resource to benefit society, to lift everyone together.

Global Collaboration

Open Access allows discoveries to spread quickly, accelerating science and innovation.

Equity in Education

Open Access removes the barrier for underfunded and developing fields and nations.

Community Empowerment

Open Access gives local voices and diverse perspectives an opportunity to be visible.

Product for Sale

Research becomes a business driven by bottom lines and commercial success.

Private Commodity

Closed Access means research is controlled by publishers, and owned by the few.

Profit Before People

Closed access incentivises revenue driven practices, leading to paywalls, fees, and unequal access.

Exclusive Club

When profit is the goal, publishers cater to their paying customers, creating echo chambers of science.

Silenced Voices

Underfunded and local researchers struggle to be heard, drowned out by profit.



Knowledge belongs to everyone

~~Knowledge belongs to profit~~