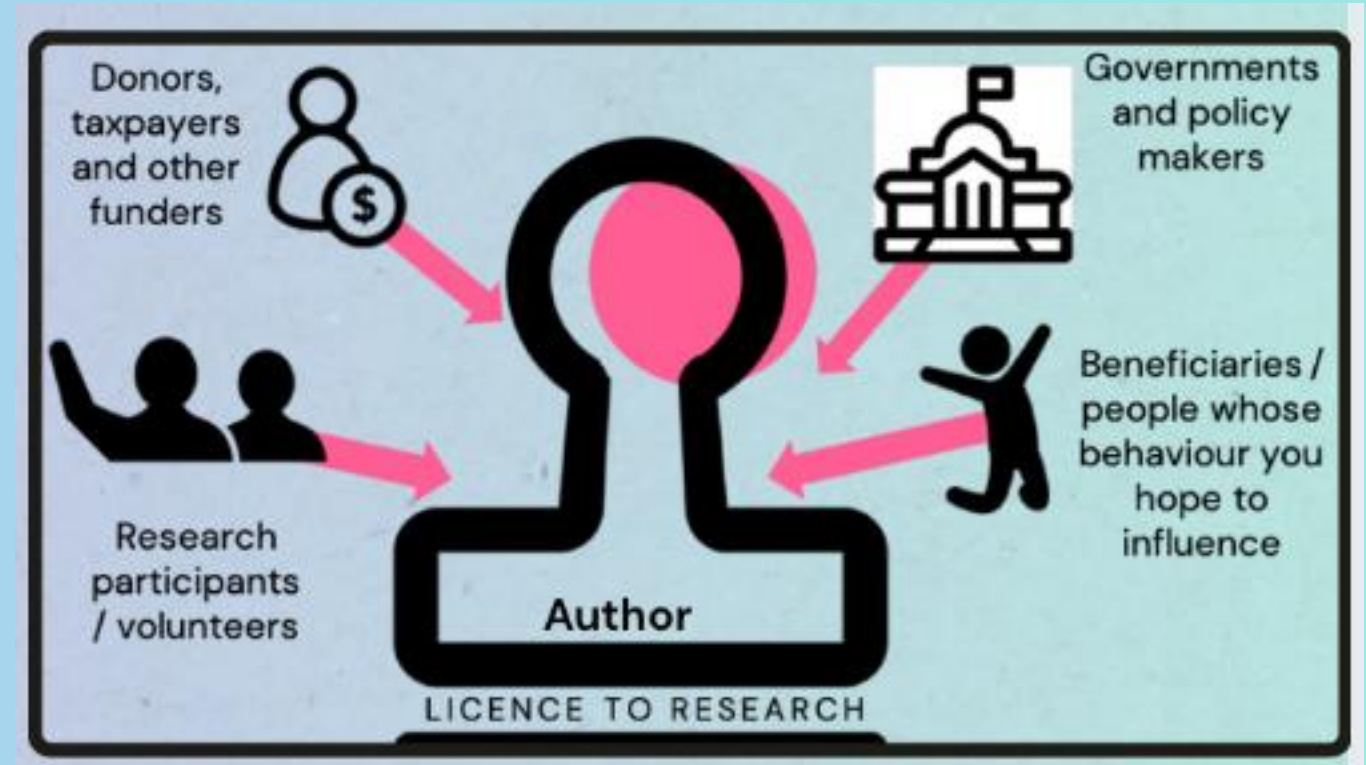


Our Ideas, Their Memory: Ownership

Beyond the Digital Firewall

Open Access (OA) : Authors Retain Dynamic Ownership

- OA publishing allows authors to retain ownership while making knowledge freely available.
- Ownership becomes active: ideas are utilized, referenced, and implemented, benefiting both society and the creators.
- Knowledge is no longer limited to traditional storage; it exists beyond digital repositories, questioning conventional ideas of ownership.



The Power of Dynamic Ownership

- OA as a Community Garden of Knowledge.
- OA transforms the world into one big classroom, regardless of income or distance.
- OA enables academic research to be applied to real-world solutions more quickly.

The Urgent Truth

OA makes research freely available, boosts its impact, and ensures knowledge benefits all of society.

Why Open Access Matters

- Actively use and share what you create.
- Knowledge ownership evolves in relation to context and collaboration.
- Open sharing amplifies impact beyond the individual.

What You Can Do



Publish in OA Journals



Use Green OA



Convert research findings into OER



Share Summaries or Infographics.

Ownership of knowledge is not just about possession—it's about influence, accessibility, and impact.