

!!! Don't Forget !!!

WHY OPEN ACCESS TRIUMPHS OVER COMMERCIALISATION

01

Democratises knowledge!

- Breaks down financial barriers
- Enables global scientific participation



03

Empowers developing nations

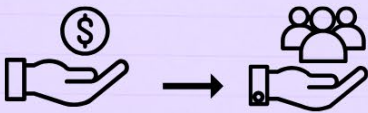
- Provides equal access
- Boosts local capabilities



05

From Profit to Progress

- Challenges traditional publishing models
- Prioritises sharing over paywalls



02

Accelerates Innovation

- Speeds up research sharing
- Fosters collaboration



04

Promotes Transparency

- Enhances reproducibility
- Builds public trust



IMPACT

- 18% more citations for OA articles [1]
- 50% of new research published openly [2]
- Mitigate the "serial crisis" - libraries save billions [3]
- World's journal articles free to read [3]



Together, we can create a world where knowledge knows no bounds!



JOIN THE MOVEMENT

- Publish OA
- Support OA
- Promote OA