hearing the voices of social workers in past adoption practice with mothers and their babies for adoption: what can we learn?

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Introduction

No field of practice in social work is more before the public, more sensitive or more controversial than adoption. (Reid 1957, p. 22)

A groundbreaking Australian inquiry in 1998 into past closed adoption practices acknowledged allegations by birth mothers of improper and coercive practice by some doctors, nurses and social workers (NSW Standing Committee on Social Issues,
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1998). In subsequently reviewing the literature, a critical reflection on past adoption practice approaches from a social work perspective was not evident. D'Cruz et al. (2006, p. 5) write that 'social work should subject its own knowledge claims and practice to analysis' and 'scrutiny'. Similarly, in relation to adoption, McDonald and Marshall (1999, p. 88) argue that 'in a contemporary world unjust practices of the past are increasingly and properly scrutinised'.

The purpose of this study is to provide a space in which the voices of social workers may be heard and placed on the public record of past adoption in Australia, thereby making available a now closed chapter in professional practice that may inform current and future practice in adoption. The primary aim of the study is to document the stories of a group of Queensland social workers involved in past adoption practice. Australia has similar (but not identical) adoption legislation in each state. This study focuses on Queensland legislation and practices, however it has implications for a much wider audience. The chosen timeframe, 1960–90, encompasses the high point in the practice of closed adoptions in Queensland but excludes the era following the enactment of the Adoption of Children (Qld) Amendments (1990, 1991) allowing some information and contact in adoption.

A brief historical background

Western adoption evolved during the twentieth century to become a confidential, regulated, legal practice undertaken by professionals who authorised the rearing of children by persons other than their biological parents. Adoption within Australian Indigenous groups differed from this formal process with a more extended family arrangement (Ban 1989). By the middle of the twentieth century, religious and moral attitudes condemning extramarital conception contributed to a supply of babies for domestic adoption, although despite this stigma, significant numbers of single mothers kept their babies (Friedman 1975; Marshall and McDonald 2001;
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O'Halloran 2006, p. 14). A need for adopted babies and children was driven partially by emerging ideologies of marriage and motherhood that required (re)production of heirs within marriage (Inglis 1984, pp. x, xi; Matthews 1984), but also by a need for productive labor. With falling birthrates, infertile (and fertile) married women constructed families through adoption of babies predominantly born to women who were unmarried. Some babies for adoption were born within a marriage but were unable to be cared for within that union. Adoption legally relieved the state of any burden of care (Burns et al. 1979).

In Queensland, the early amended Infant Life Protection Act 1921 paved the way for adoption of infants. The Adoption of Children Act (Qld) 1935 authorised the Director General to make adoption orders (Healey 1999). With the passage of the Adoption of Children Act (Qld) 1964, adoption legislation in all Australian states was temporarily aligned, although the sole authorisation of the Director General as distinct from the order of a court, was retained. The child became 'as if ... born to the adoptive parents' (Boss and Edwards 1992, p. 26). Amendments to the Adoption of Children Act were made in 1967, 1987, 1990, and 1991. In Queensland, since 1921 there have been approximately 50,000 adoption orders, while between 1968–1994, almost 20,000 orders were made (Zabar and Angus 1995)—the majority of which were closed, domestic adoptions (relative adoptions are included in some available figures). Children under one year adopted by non-relatives represented the majority of all adoptions (Healey 1999). Between 1968 and 1994, Australia-wide, 97,167 adoption orders were made. By 1990 numbers were declining significantly. Zabar and Angus (1995) note that from 1968 up until 1994 there was a 92% reduction in babies available for domestic adoption.

Decreasing numbers of domestic adoptions have been attributed to many factors including financial support for single mothers from 1973, the de-stigmatising of illegitimacy, and recognition of the legal rights of single mothers, the child

Single mothers and fathers in context
From the 1950s single mothers faced a socially constructed 'catch 22' situation. To be viewed as selfless and mature, young mothers appear to have been supported by professionals to sacrifice their own needs for the greater good—the needs of the baby and of society—by making adoption plans for the child. Yet a co-existing maternal code dictated that a caring mother would not abandon her baby (Howe et al. 1992). Research later revealed the ongoing torment and grief many birth mothers experienced (Inglis 1984; Shawyer 1979; Winkler and Van Keppel 1984). In her very personal account Murdock (1996, p. 57) speaks of adoption as 'dishonest', 'corrupt' and 'violent'.

The construction of the 'good woman' knowing her 'place' within patriarchal ideology, 'that all girls be virtuous, all women be mothers and all mothers be wives' (Inglis 1984, p. xi; Matthews 1984, pp. 10, 198), excluded childless married women and unmarried mothers for differing reasons. However, the 'illegitimate baby' label positioned unmarried women as immoral, 'unfit' mothers and unacceptable social problems. (Matthews 1984, p. 180; Swain and Howe 1995, pp. 12–14). Bernoth (1999) and Giese (2004) argue that pressure on Australian single mothers to place their babies for
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adoption resulted in a 'white' stolen generation. Conversely, Arndt (1999) argues that many people view adoption as a success story, and a sacrifice by birth mothers that has been devalued by revisionist thinking.

Regarding birth fathers, Gritter (2000) says society dismissed them for corrupting innocent girls and being unwilling to father. Yet Condon (1992) and others discredit the stereotype of a heartless, abandoning Don Juan, identifying some men as willing but excluded parents (Coles 2004).

Emerging social work services

In the late nineteenth and early twentieth centuries in Australia, charity workers, almoners, lawyers and state employees including police, managed alternative placements for children. However, social workers gradually claimed greater child welfare expertise in adoption, as compared with other workers. United Nations publications in 1953 and 1956 argued for an advancement toward social workers' involvement in adoption (as cited in O'Shaughnessy 1994, p. 114). A 'profession' of social work was emerging in Australia at this time (Kennedy 1985) and increasingly social workers were claiming ground as legitimate professionals in adopting processes.

Social work services appeared to evolve disproportionally across Australian states. For example, between 1936 and 1950, 21 organisations in South Australia had employed one or more trained social workers (Martin 1985), and in Sydney in 1931 the founding of Australia's second training centre for 'medical' social workers was progressing (Lawrence, cited in Marchant 1985, p. 35). Yet social work services in Queensland were minimal, with the first hospital social worker appointed in 1953 and only one hospital social worker serving the whole of Northern Queensland until 1962 (Innes Reid and Thorpe 1996, pp. 55, 97). Subsequently, numbers of social workers in Queensland grew and practice in adoption-related services expanded.
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The study method
Alston and Bowles (1998, p. 12) say that researchers traditionally have studied 'downwards'—meaning that research is more likely to be undertaken with disadvantaged groups than with professionals. My study reverses that tradition and researches professionals—social workers. The sample of 20 social workers (17 females and three males) all spoke extensively of their adoption-related practice. Participants' ages at the time of the interviews ranged from 42 to 80 years. Participants had worked in hospitals, and the Queensland government's Department of Families—this department had several changes of name in the period under examination and is hereafter referred to simply as the Department—and small charitable institutions in a range of Queensland cities, towns and smaller centres. Analysis of the data was completed in 2007. The names of participants have been changed to maintain confidentiality.

Findings
Overall, five broad practice approaches in adoption social work during the decades 1960–90 emerged, seemingly influenced by the discourse of the day. These are i) a foregone conclusion, ii) a fledgling profession, iii) facing competing forces, iv) facilitating choice, and v) forging a reflective practice. These themes are discussed in turn below.

A foregone conclusion (for white girls): 1960s–early 1970s
In answer to the broad question concerning what was influencing social work and adoption processes from the 1960s, the three participants who worked in this decade spoke of adoption as the only sanctioned solution to single motherhood, while it also was identified that Aboriginal women seemed to be exempt from pressure to surrender their babies because of illegitimacy:

It was a social expectation at the time that it was an accident. I think the fathers were 'fly by nights' they were not serious ...
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country girls would pick up a lift and they would get raped, or they would get caught up and find themselves in a 'bother'. It was an accident, why should the girls have to cop it? ... Often they were referred to me almost automatically ... If they were a minor there would be a parent. They [parents] were working on the social codes at the time ... they were coming to see what could be done. I didn't intervene ... gave them information to make the best plans they could. It wasn't socially acceptable ... they [society] applied a sort of leverage, which sent these girls to girls' homes. They technically let them decide ... but the assumption was they would place the child for adoption ...

There was no expectation in the social life that the girl can keep the child. I [also] found myself dealing with girls who thought it was perfectly alright to take their babies back to Palm Island [Aboriginal community] ... illegitimacy was not an offence [to them]... (Jean)

Ken elaborates on the theme of a prescribed process:

Technically it was about weighing up the options ... what occurred fairly regularly [was] the person that referred them ... relatives, residential care workers, former foster parents ... was pretty much saying this will be the best way for you to go ... [T]he referral ... was already prescribing a context of thinking about adoption, there wouldn't have been any other line of thinking on the part of the referral person. It was realistic as I recall. The idea of getting resources around a parent to manage the additional tasks with them was not really a frequent kind of thought ... (Ken)

A fledgling profession in Queensland: 1960s–early 1980s

In answer to the broad question asking ‘what was the role of social workers in past adoption practice’, most participants spoke of the profession of social work as very new to Queensland in the 1960s, and barely evident in some regions into the 1970s. Participants said that many employees within the adoption
sectors, even those known as 'social workers', may have had
careers other than social work. Further, they identify that
where social work existed, it may have reflected the discourse of
the day but that social workers had minimal power, professional
status or legitimacy to implement change:

[Social Work] was just starting to become a recognised
qualification to do the work. In those days if a social worker
wanted to find ways to go against the tide, they'd better make it
work! Social work was in its fledgling days ... (Ken)

By the time I was working ... in 1964–65 [there was] a small
working party to make recommendations on the [adoption]
legislation to go before Queensland Parliament ... our advice
was ignored. You need to be aware there were no professional
social workers employed in the Department in those days ... (Esme)

When I was at Redcliffe [Hospital] taking consents, hospital
staff were not allowing birth mothers to see their babies and
that was against the law ... I'll tell you plainly, I never ever
saw social workers influence [mothers] ... a lot of people
who worked for the Department did not have a professional
background ... [except] in terms of being a minister of religion,
ex nuns ... (Daphne)

It was my first job, I worked here for four years 1978–1982, it
was only two years before I started working here that they actually
had a social worker allocated to maternity ... I just turned up and
I had a social work degree and it was 'when can you start!' We
didn't have full staff for a long time it wasn't too many years before
that Joan Innes Reid [a pioneering social worker and a staunch
advocate for social justice in Far north Queensland] was running
the show virtually on her own ... so certainly in Townsville it was
embryonic in terms of social work ... (Ruth)
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Many practices happened that were damaging ... but I wonder if social workers were the ones involved ... I imagine if they were they would have been captives of the dominant discourse ... if we were we can't run away from it ... (Jenny)

Facing competing forces

The key players, and the most significant forces to emerge were parental pressure, the organisational cultures of the hospitals and of the Department of Families (which went under several different names in the study period), and the 'good' adoptive parents.

Parental pressure: 1960s–1980s

They would come through the clinic ... or they would come via Family Services. I can remember a few parents put a lot of pressure on them to place the baby for adoption. It was definitely a 'shame thing' for the parents rather than the girl herself. I always found the parents difficult because I would [be] trying to help the girl to come to her own decision ... very often I felt you were fighting a losing battle because the kid knew she would displease her family. I would often pose the question 'In an ideal world ...?’ (Cath)

Equally, Ruth and Nigel recognised parental (and hospital staff) influences:

There certainly were occasions when I felt there was pressure being applied to girls to adopt their babies. In those cases I would arrange to see them without their parents ... (Ruth)

I think there were [girls] who ... resented signing the consent but felt the pressure from family was so great that they had to go along with it. I remember taking consents from two quite small hospitals in far North Queensland. I think the matron and the nurse were pretty much involved in putting some pressure ... because they knew the birth mothers' parents. (Nigel)
The older guard: 1960s–1970s
This participant's narrative identifies practice in the Department in Brisbane in the 1960s including the tensions between public servants and the emerging university trained social workers. His comments reflect common threads in several narratives:

It wasn't a cynicism but a skepticism 'well, can they do it better than the way we've—meaning the older guard of children's services—have done it?' ... 'let's see you do it!' As you came down to senior management it got a bit more hard-nosed. 'Oh yes, we've had enough of university people telling us how to run the world'. When you got down to the troops it was 'oh you won't last long in the place'. The big one would have been if you support a single parent caring for their child and that child turns up as a 'complaint' ... you are going to have egg all over your face aren't you! (Ken)

Battling the hospital culture: 1960–1980s
These quotations reflect a number of similar stories of hospital practice:

We had a director of pediatrics with immensely rigid views ... She was an older single woman and she ran the neonatal nursery ... and those babies were hers ... 'these women should see it as their good deed ... give it to someone who is secure' ... (Leanne)

Everybody had their own ideas on how this woman should do things what she should be doing, whether she should be having contact with her baby what was best for her ... social workers would say you can have contact with your baby but almost always there were doctors and nurses involved and the babies would go to the nursery and then there would be a battle between myself and the nursing staff who refused to allow her to see her baby. I was a [past] nurse too. I remember working in a small hospital in Western Queensland. A baby had a medical problem and she
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remained in hospital ... the whole time the mother never had any contact. It was the nursing staff who owned that baby ... the mother simply wasn't an issue. We owned that baby; it was us who grieved ... (Cath—her emphasis)

The happy work of the Department: 1970s–1980s

A significant majority of participants identified that adoption placements were the 'happy work' of the Department—although a reflective, critical analysis of this concept is evident in some comments:

When I was at Children's Services the babies were the pot of gold, Children Services for a long time worked on the 'other side' to the biological mother ... they had these nice families ... these lovely people that are assessed and these beautiful babies that were going to make these people happy ... they were told they were good and they were saving the baby ... but if you opened your eyes ... half your clients ... the ones 'acting out' with poor parental communication were the adopted kids ... (Leanne)

The taking of consents was always a very sad experience for me but that would be balanced out when you were placing a baby with people who were just so delightful ... an experience you don't really get unless you are a doctor ... you'd think 'I am just so glad the baby has gone home with them' ... very few [adoptive parents] were rejected ... (Colleen)

In the world of child protection it's so rare you get to do something nice, this baby's going to nice people, what I'm doing here is good, just, right and nice. It had some sort of feeling of ... I don't say power but ... We were doing something genuinely beneficial—and who wants that bubble pricked? (Mandy)

The same people were taking adoption consents and doing adoption assessments and even though they didn't place the child
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they took a consent from the couple they'd assessed, there was still reinforcement of these good families and what these good families could offer ... (Ralph)

Facilitating choices: early 1980s to late 1980s
When asked about their experiences of adoption practice in the 1980s, almost all participants spoke of a time of rapid change, with professional social work practice expanding. Some comments identify past values and restricted choices for birth mothers:

'The sort of thing they'd say is they wanted to get on with their lives and they weren't ready for parenthood ... this baby deserves two parents ... I was involved in a regular counselling situation ... I didn't feel any pressure to push them in a particular direction ... young women would choose adoption, well, sort of a free choice ... I could hear them parroting views about 'I can't give my baby what it needs' ... Some had chosen a pregnancy and had no intention of adopting ... even very young women. I still felt there was a stigma ... there would be discussion amongst the nursing staff ... they would think it was selfish if they didn't opt for adoption. There was a shift in societal attitudes around the 80s that I was a part of as a new social worker ... (Jenny)

I had a referral to a private patient ... a young woman who was saying she was placing the baby for adoption ... she didn't go through with it and I was linked to her change of mind to such an extent that the doctor said that I was not to have anything to do with his patients ... (Jill)

I worked at the Mater Mothers' [in] 82, and the Department ... in 85. I had a little pamphlet ... points to consider if you were keeping the baby—points if you were going to place the baby for adoption. I did a lot of interviews with girls ... going through the options ... telling them what the social security benefits were ... termination wasn't an option at the Mater Mothers' ... (Audrey)
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It was certainly drummed into me when I started that it was a choice ... there was no way that you pressured anyone. Whether they chose to have contact with their babies. I can remember a woman who breast fed her baby and then gave it up ... They could keep their babies beside them, kept up in the nursery and visit ... We used to talk to a whole lot more women than [those who] actually gave [up] their babies ... It was rarely the 15, 16 year olds who actually did give their babies up for adoption ... [it was] the 19, 20, 21 year olds, almost a decision of maturity ... (Ruth)

Forging a reflective practice: 1980s–1990

A number of participants' comments identify an evolving, reflective and even activist social work practice emerging during the 1980s, informed by a growing body of knowledge:

We have done a lot of work with women considering adoption who go through to the consent stage and then change their mind ... I think a major change was acknowledgement that women who were placing children for adoption actually love and care for those children ... that women felt the loss of their babies. (Cath)

We put a lot of time and effort into our professional education in the area of adoption and increasing knowledge about the long-term impact. We had a video, it graphically illustrated the grieving of relinquishing mothers and we used it in our lectures ... we felt we were changing and we were trying to bring people along with us ... (Jill)

I felt that as time went on we humanised the process ... we had a regular slot with residents [doctors]...and some nursing staff ... about the role of the social worker and ... we did talk specifically about adoption ... (Leanne)

I think social work had a lot to do with attitude change ... the appointment of social workers into hospitals. I had a lot of support
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from AASW [Australian Association of Social Workers]. I had a lot of fire. I could be pretty demanding in relation to the welfare of a child ... I used to just ‘take them [nursing staff] on!’ (Maree)

In answer to a question concerning acknowledgement of past practices, a small minority of participants recommended a national apology to birth mothers. Other participants were ambivalent or unsupportive of an apology if it meant agreement with the claim of coercive practice. Several participants made unsolicited comments that perhaps ‘the pendulum had swung too far away from adoption’ as a valid and acceptable option for women.

Discussion
The stories above reveal a range of approaches in keeping with the ideologies of the era. In the 1960s it appears that social work may have accepted and facilitated the solution of adoption. De Maria (1992, p. 4) observes that early social work was salvationist—‘the poor were being saved from pauperism and young women were saved from single motherhood’.

Narratives from the 1970s describe an embryonic social work practice in Queensland where workers may have felt some satisfaction from their practice, but they were still somewhat captive to the dominant moral discourse and were without any real power or authority to drive any change. Some medical and nursing staff were reportedly overriding young women’s choices and such findings echo previous research (Farrar 1997; Gair and Croker 2007/08; Thorley 2001). Gair and Croker (2007/08) found a rigid hospital hierarchy existed, where staff followed ‘old fashioned ways’, ‘whisked’ babies away and ‘named and claimed’ the babies as their own. Gritter’s belief (2000), that single mothers were viewed by some as irrelevant, is evident in several narratives above, as is a ‘selfless duty’ discourse that prescribed how single mothers should give up their child for adoption. Overall, it appears that such factors were influential as social work practice sought to establish its expertise in adoption. Other
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influences include parental pressure, organisational cultures, societal attitudes, and an 'idealised family ideology' (Clare 1991, p. 4) including the 'good adoptive family'.

By the early 1980s practice appears to reflect the dismantling of the powerful construction of 'fit' or 'unfit' mothers, the recognition of maternal grief and loss, and the promotion of rights and choices for all women (Healey 1999). Finally, findings support the notion that by the 1990s, a social justice agenda, empowerment approaches, critical thinking and the (re)claiming of a feminist, activist agenda were evident in professional social work evolved through a humanist, reflective practice (Marchant 1985; Weeks 2000).

Interestingly, no participant named his or her past practice as improper or coercive. Such findings could be evidence of a sample of Queensland social workers who are not representative of social workers across Queensland or Australia during the decades 1960–90. Equally, the participants may have been reluctant to speak with honesty about past practice for fear of condemnation, or they may be a group of practitioners with limited reflective capacity regarding their own profession. None of these positions seems evidenced elsewhere in the data.

These narratives from social workers align with stories told by birth mothers over the last two decades that an accepted discourse was applied routinely to their circumstances; that of an unwanted baby and an unfit mother who was not capable of, nor deserving of, motherhood. How much was evident to the participants at the time seems less clear. Kelly (2005) identifies that the silencing of girls, the denial of their motherhood status, and the placing of the baby for adoption was their sacrifice for the family and for society.

Considering aspects of the findings discussed above, and reviewing the words of Murdock (1996), noted earlier, that adoption was a disempowering and violent process for relinquishing mothers, it may be useful to consider Girard's (1977) theory of sacrificial violence. In Girardian theory, (discussed by Girard in relation to war) when seeking to render people of no consequence, several
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Steps are required. First, an object of desire must exist. Second, this fosters an 'acquisitive mimesis' where a human seeks appropriation of that object. Third, a scapegoat or victim is identified; 'vulnerable and close at hand' such as 'those causing social disorder' (Girard 1977). An element of atonement is promised after the actual or symbolic destruction of the scapegoat. Applying Girardian theory to adoption ideology in the middle decades of the twentieth century, it could be suggested that once babies were in high demand, single mothers became scapegoats, and their babies became the sacrifice for atonement. Some redemption was promised to single mothers but only if they relinquished their babies without protest.

This study was not conceived to condemn past social workers thereby securing new scapegoats in the adoption story. Rather, it was to add the voices of social workers to the literature concerning past practice. Overall, social workers interviewed for this study saw themselves as being on the threshold of a developing new practice, arising from a harsh, judgmental era by current standards. The majority of participants implied they had recognised the need for change and they had been active in facilitating change. As revealed above, participants had identified their contribution to the affirmation of adoptive parents as legitimate, good people who were viewed differently to single mothers.

Whilst respecting all stories told, they seem worthy of additional consideration. In these findings, practice appears to mirror dominant discourses and evolving social change. Evident is social conservatism in the 1960s, with psychiatric, medical and psycho-dynamic influences focusing on individuals, through to social activism, as workers aligned themselves with social justice and human rights by the 1980s (Du Bois, Krogsrud Miley 2005; Martin 2003, p. 20). Yet, if social work prides itself on listening to and amplifying marginalised voices then this profession, and associated professions, may like to learn lessons from their past close alignment with dominant attitudes, as seems apparent in this study.

The master narrative, according to Stanley (2006, p. 14), is a 'script that specifies and controls how social processes are carried
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out' while stories running opposite to the presumed order and control are counter narratives. According to Stanley (2006, p. 23) when master narratives meet counter narratives there should be a deliberate intent to privilege counter narratives. It appears from the stories documented here that social work practice in adoption emerged within a larger, evolving philosophical, social and moral context that privileged, justified and legitimised some individuals' narratives while obscuring others, especially the experiences of many birth mothers. Social workers must remain open to the counter narratives in past, present and future adoption work, and this recommendation may even offer food for thought beyond adoption and beyond social work.

The words of McDonald and Marshall (2001, p. 256) offer another decisive comment:

What the recent examination of past adoption practice has taught us is that philosophical and value positions underlying practice should constantly be reviewed.

Conclusion
With allegations of past coercive adoption practices by a range of Australian professionals, undertaking research with a group of social workers is important in adding their voices to the record. Findings reveal a previously undocumented history of social work approaches in adoption work in Queensland across the decades 1960–90. These findings contribute to an informed, reflective social work practice in adoption by putting these narratives onto the public record. Further, these stories may illuminate the broader Australian adoption context regarding social workers and associated professionals embracing a socially acceptable master narrative of adoption to the exclusion of some counter narratives. Overall, findings reveal movement across the nominated decades from a prescribed practice through to a reflective practice, with this movement appearing to mirror the ideologies of the day.
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