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We find ourselves at a critical juncture, grappling with the burgeoning global population against the backdrop of depleting resources. Researchers, implicitly or explicitly, delve into this pressing concern, dedicating their expertise to finding solutions. This quest demands significant investments: human, financial, and natural resources, and time. Their discoveries, of hope to illuminate both theoretical and empirical gaps, but access restrictions impede to address empirical gap. Open Access allows researchers to build on collective knowledge, sparking innovative ideas and fostering advancements for the greater good. Moreover, Open Access ensures a democratic dissemination of knowledge, narrowing the gap between the privileged and underprivileged regions. It creates a level playing field where communities worldwide can contribute and access a vast pool of knowledge, championing inclusivity and equal participation. Practitioners, while aiming for profitability, inadvertently become agents of change. They convert research solutions into practical applications, making strides towards filling the gaps identified by researchers. For example, renewable energy research leads to technologies like solar panels, a profitable avenue for many firms. While these companies focus on profits, they simultaneously contribute to addressing critical global challenges. However, the knowledge dissemination process is successful when it is open access. Finally, it supports to generation of a better world for generations to come and provides solutions better life for the current generation.