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1 Equity in environmental governance: perceived fairness
2 of distributional justice principles in marine co-
3 management

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5 Authors: Georgina G. Gurney^{1*}, Sangeeta Mangubhai², Margaret Fox², Milena K. Kim³, Arun Agrawal⁴

6
7 ¹ Australian Research Council Centre of Excellence for Coral Reef Studies, James Cook University,
8 Townsville, Queensland, 4811, Australia, georgina.gurney@gmail.com

9
10 ² Wildlife Conservation Society, Fiji Country Program, 11 Ma'afu Street, Suva, Fiji

11
12 ³ School of Agriculture and Environment, The University of Western Australia, 35 Stirling Highway, Crawley,
13 Western Australia, 6009, Australia

14
15 ⁴ School for Environment and Sustainability, University of Michigan, 440 Church Street, Ann Arbor, Michigan,
16 48109, United States

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57 **Equity in environmental governance: perceived fairness of distributional justice principles in marine co-**
58 **management**

59
60 **Abstract**

61
62 Concerns with distributional justice invariably arise in environmental governance, especially in the conservation
63 and management of common-pool resources. These initiatives generate an array of costs and benefits that are
64 typically heterogeneously distributed. Distributing these impacts in a way that is considered fair by local
65 stakeholders is not only a moral imperative, but instrumental to achieving social and ecological success given
66 perceived unfairness fosters conflict and undermines cooperation. However, understandings of local
67 stakeholders' conceptions of distributional fairness are rare because research often assesses distributional
68 outcomes based on tacit assumptions about what constitutes fairness (e.g. equality). We examine what local
69 stakeholders consider distributional fairness with respect to monetary benefits arising from a collective payment
70 for ecosystem services scheme in a co-managed marine protected area in Fiji. In six villages associated with the
71 marine protected area, we elicited individuals' fairness judgements of five distributional justice principles:
72 equality, need, and three forms of proportionality based on customary rights, fisheries opportunity-costs, and
73 involvement in co-management. We examine how fairness judgements are associated with socio-demographic
74 characteristics indicative of key identities, thereby building on socially-aggregated approaches typical of the
75 nascent literature on perceived fairness. We find the rights-based principle was considered the 'most fair' and
76 the opportunity-costs principle the 'least fair'. Our findings challenge prevailing understandings of distributional
77 justice in conservation and commons management, which favour the principles of equality or opportunity-cost.
78 We also find that education was significantly positively related to fairness judgements of all principles, whilst
79 wealth was significantly related to the equality and the opportunity-based principles. These results provide
80 insights into how fairness judgements could be influenced by key elements of current social change in the
81 Global South (e.g. increasing formal education, market engagement and wealth accumulation). Overall, our
82 results suggest that fair environmental governance requires explicit identification of distributional fairness
83 conceptions of those most affected by such initiatives, especially in a context of increasing globalisation of
84 conservation knowledge and practice.

85
86 **Keywords:** environmental justice, distributional fairness, social equity, marine protected area, payments for
87 ecosystem services, conservation

88
89 **Highlights:**

- 90 - Few studies examine perceived distributional fairness in environmental governance
91 - We study stakeholders' perceptions of five justice principles with respect to a MPA
92 - The customary rights-based principle was considered the 'most fair' principle
93 - The fisheries opportunity-costs principle was considered the 'least fair' principle
94 - Only a few sociodemographic factors (wealth, education) relate to fairness judgements

95
96 **1. Introduction**

97
98 Issues of distributional justice abound in environmental governance, especially in relation to the conservation
99 and management of common-pool natural resources (Bavinck et al. 2018, Fabinyi et al. 2013). Governance of
100 commons and other natural resources generates a multitude of benefits and costs (e.g. Ban et al. 2019, Gurney et
101 al. 2014, Oldekop et al. 2015), which tend to be distributed heterogeneously among often diverse local
102 stakeholders (e.g. Gurney et al. 2015, Gill et al. 2019). Whether stakeholders consider the distribution of these
103 impacts to be fair¹ substantially affects the pursuit of sustainability, in terms of both its social and environmental
104 dimensions (Bavinck et al. 2018, Leach et al. 2018).

¹Use of the terms 'equity', 'justice' and 'fairness' differs by discipline (Lukasiewicz et al. 2017). For example, the latter two terms tend to be used differentially in philosophy, whilst in the social sciences, the three terms are often used interchangeably (Finkel et al. 2001). Here, we follow studies in environmental governance focused on stakeholders' perceptions (e.g. Adger et al. 2016, Graham et al. 2015), which use 'fairness' to describe individuals' perceptions arising from judgements of situations related to dimensions of justice (e.g. distribution, procedure), and consider 'justice principles' (e.g. equality) as existing independently of any process of judgement. Our analysis focuses on perceptions of fairness with regards to the justice dimension of distribution; specifically, we examine fairness perceptions of alternative distributional justice principles.

106 The pursuit of fairness in environmental governance matters from both a moral and instrumental standpoint.
107 First and foremost, fair governance is a moral imperative. Justice is essential for a flourishing society, and is
108 thought to be one of five fundamental foundations upon which cultures construct their moral systems (Haidt
109 2012). From an instrumental perspective, fair environmental governance underlies the production of positive
110 social outcomes, and can be a critical determinant of positive ecological outcomes (Brockington 2004, Bavinck
111 et al. 2018). Numerous studies document instances of perceived unfairness undermining stakeholders' support
112 and cooperation with management initiatives, fostering conflicts resulting in non-compliance, sabotage and
113 protest, and ultimately, hindering success (e.g. Brockington and Igoe 2006, Fabinyi et al. 2013, Gurney et al.
114 2014). Indeed, the psychology literature suggests that because commitment to fairness is a universal and
115 unlearned human characteristic (e.g. Haidt 2012, Pinker 2003), perceived (un)fairness may elicit strong
116 emotional, attitudinal and behavioural responses with important implications for human wellbeing (Prilleltensky
117 2012) and social engagement. Importantly, (un)fairness is also thought to be an important heuristic guiding
118 behaviour in group settings – for example, co-management and other forms of collaborative governance – with
119 shared norms of justice being an important mechanism via which collective action is maintained (Tyler 2015,
120 Wilke 1991).

121
122 Given the centrality of distributive justice to environmental governance and its moral and instrumental
123 importance, distributional fairness now features prominently in an array of global environment policies and
124 agreements (see Dawson et al. 2018). For example, distributional fairness is highlighted in key agreements
125 relating to protected areas, such as those provided by the International Union for Conservation of Nature (IUCN
126 2016) and the Convention on Biological Diversity. Aichi Target 11 stipulates that protected areas should be
127 'equitably managed' (CBD 2010), with guidance relating to its implementation suggesting that 'communities...
128 should equitably share in the benefits arising from protected areas and should not bear inequitable costs' (CBD
129 2011). Likewise, the United Nations' Sustainable Development Goals relating to life below water (Goal 14) and
130 on land (Goal 15) point to the importance of fair access and benefit sharing. However, the lack of conceptual
131 clarity around distributive justice and fairness in these mandates hinders the realisation of aims for fair
132 commons conservation and management.

133
134 Ambiguity regarding distributive justice in environmental policy arises in part due to a dearth of explicit
135 consideration of justice in a number of environmental governance literatures, including that on sustainability
136 (Leach et al. 2018), commons (Agrawal 2014), ecosystem services (Lehmann et al. 2019) and conservation
137 (Zafra-Calvo et al. 2017, Friedman et al. 2018)². Indeed, Fabinyi et al. (2013) suggest that some of the most
138 influential frameworks or approaches employed in the environment-related literatures – including those focusing
139 on social-ecological systems, resilience, common-property regimes, and sustainable livelihoods – are relatively
140 inattentive to justice issues. Other scholars (e.g. Cochran and Ray 2009, Friedman et al. 2018) suggest that the
141 relatively few studies that claim to examine fairness, justice or equity in environmental governance tend to focus
142 on the distribution of costs and benefits among different societal groups based on the tacit assumption that
143 unequal outcomes (i.e. inequality) constitutes unfairness (e.g. Halpern et al. 2013). This observation has also
144 been made of the environmental justice literature (Schypert and Wallimann-Helmer 2014, Walker 2014). Since
145 its emergence in the early 1980s, the field has focused mostly on distributional justice, attending to the unequal
146 distribution of environmental 'bads' or hazards in the Global North, in particular, the USA (Mohai et al. 2009).
147 Walker (2014, p222) notes the 'tendency in much of the body of social science work on environmental justice to
148 fail to engage with how particular revealed patterns of pollution, risk, participation or involvement may or not
149 be considered 'unjust'; or alternatively to take the nature of injustice for granted, unproblematically equating an
150 observed inequality with injustice.'

151
152 Although equality is often equated with justice and fairness, a fair distribution of benefits or burdens can follow
153 other principles. Social justice theory identifies three major distributional justice principles: need, equality and
154 proportionality (Deutsch 1975). The 'need' principle focuses on the scale of individuals' needs, and suggests
155 that individuals who are most dependent on the benefits under consideration should receive the largest share, or
156 alternatively, those who have difficulty in dealing with costs, should bear the least. The 'equality' principle
157 relates to a uniform distribution of cost and benefits based on the notion that everybody should be treated alike.

²Note that the use of the terms 'equity', 'justice' and 'fairness' has been observed to differ across these literatures (Lukasiewicz et al. 2017, Lehmann et al. 2019), with Friedman et al. (2018) finding that these terms are often used interchangeably in conservation.

158 Lastly, the ‘proportionality’ (also known as ‘desert’) principle focuses on the balance between input and output,
159 whereby the benefits an individual receives should be proportional to the costs they bear. The inputs and outputs
160 considered in regards to the latter principle depends on the context. In conservation, opportunity costs related to
161 forgone extractive opportunities arising from management are typically considered (Alvarez-Romero et al.
162 2018). In particular, conservation interventions that involve payments (e.g. payments for ecosystem services) are
163 underpinned by a proportionality principle focused on economic efficiency, whereby those who reduce service
164 provision (e.g. resource users) or who actively increase provision (e.g. resource stewards) receive payments
165 (Wunder 2007).

166
167 The array of distributional justice principles raises the question: ‘which of these distributional justice principles
168 represents fairness?’ The social and environmental justice literatures approach this question from both a
169 normative and an empirical standpoint. A normative approach offers prescriptions of what ‘ought’ to constitute
170 fairness, with philosophers from Aristotle (e.g. *Nicomachean Ethics*) to Rawls (1971), attempting to identify
171 universal justice principles. In contrast, a more recent approach deals with what ‘is’ fairness through examining
172 what individuals perceive as fair (‘fairness judgement’; Liebig 2001). Termed an ‘empirical approach’, this line
173 of investigation may engage with normative theories by examining which distributional justice principles are
174 considered fair in a given situation (e.g. Gatskova 2013). Empirical approaches emphasise that justice is plural
175 and situated, with judgements of fairness being shaped by individuals’ experiences and their socio-cultural
176 context. This idea that justice is plural was famously illustrated by Sen (2009) through his fable about three
177 children claiming a flute. Each child gives a different reason why they should have the flute: (1) expertise, with
178 one child being able to play the flue; (2) need, with one child having no other toys; and (3) merit, with one child
179 having made the flute. Sen suggests that the claim seen as legitimate will differ from individual to individual. In
180 the environmental governance literature, local stakeholders’ fairness perceptions have received relatively little
181 attention (Lehmann et al. 2019). However, the empirical approach is increasingly advocated (e.g. Sikor et al.
182 2014), and the omission is gradually being addressed, for example, with respect to environmental activism
183 (Scholsberg 2007), payments for forest ecosystem services (e.g. Loft et al. 2017, Martin et al. 2014),
184 environmental conflicts (e.g. Kals et al. 2004, Lecuyer et al. 2018), sea level rise (e.g. Graham et al. 2015), and
185 protected areas (managers’ perceptions; Zafra-Calvo et al. 2017, 2019).

186
187 Perceived fairness of alternative justice principles is understood to vary according to socio-demographic
188 characteristics indicative of key social structures to which identities are tied (Clayton and Opatow 2003).
189 Individuals’ fairness judgements are thought to be shaped by the socio-cultural context in which they are
190 embedded and their subjective experience of that context as determined by relevant aspects of their identity
191 (Fisher et al. 2018). Taking a socially-disaggregated approach to fairness judgements thus provides insights into
192 how judgements are shaped. It may also elucidate the role that self-interest plays in fairness judgements, a
193 source of ongoing debate in the literature (Kals et al. 2004, Liebig 2001, Tyler 2015). Examining whether
194 fairness judgements are related to socio-demographic characteristics that would determine whether an individual
195 benefits under the distributional justice principle in question can provide insights into whether people develop
196 justice rules without privileging their own situation. This line of inquiry is critical because the capacity of
197 distributive justice principles to facilitate stable social interaction and cooperation is diminished when self-
198 interest motivates fairness judgements (Tyler 2015). From a practical perspective, taking a socially-
199 disaggregated approach can also provide insights into the benefit- and cost-sharing mechanisms that are likely to
200 be considered fair by different social subgroups. This understanding is imperative to avoiding further
201 marginalisation of groups with less decision-making power. It is also important for achieving successful social
202 and ecological outcomes given that disparities in what is considered fair are a common source of conflict in
203 commons conservation and management (e.g. Gurney et al. 2014). However, the emerging literature on
204 stakeholders’ perceptions of environment-related distributional justice principles tends to take a socially-
205 aggregated approach, with very few studies examining how fairness judgements are related to people’s identity
206 and position in society (but see, for example, Martin et al. (2014) in relation to wealth and gender).

207 Our study adopts an empirical justice approach to examining the perceived fairness of alternative distributional
208 justice principles with respect to the distribution of monetary benefits from a co-managed marine protected area
209 (MPA). Specifically, these monetary benefits would arise from a proposed collective payment for ecosystem
210 services (PES) scheme associated with the MPA. Material, including monetary, benefits arising from
211 conservation incentive approaches (e.g. PES, integrated conservation and development, ecotourism) are an
212 increasingly important collective outcome of protected areas and other forms of commons management in the
213 Global South (Cetas and Yasué 2017, Mangubhai et al. 2020). For example, see Hayes et al. (2019) review
214 of collective PES schemes, including those related to protected areas (e.g. Martin et al. 2014). Collective PES
215 protected area schemes are often associated with fees for entering the protected area (e.g. Clifton et al. 2013).
216 However, analyses of what local stakeholders consider is fair in the distribution of collective benefits remain

217 limited (Hayes et al. 2019). Addressing this knowledge gap in the context of commons co-management in the
218 Global South is particularly critical because such initiatives typically involve external actors, for example
219 conservation non-government organisations (NGOs), who hold their own notions of justice often informed by
220 global environmental policy and practice developed in the Global North (Álvarez-Romero et al. 2018, Martin et
221 al. 2014). Using data from six villages in Nakorotubu District, Fiji, we examine: (1) local stakeholders’
222 perceptions of fairness for alternative distributional justice principles; and (2) whether those perceptions differ
223 according to socio-demographic characteristics indicative of key social structures to which identities are tied.
224

225 **2. Methods**

226 *2.1 Background and study site*

227 Our study site, the Vatu-i-Ra Conservation Park, is located in the Nakorotubu District, Ra Province, on the
228 northern coast of the island of Viti Levu, Fiji. The conservation park comprises a 110.5 km² MPA that includes a
229 small island. At the time the surveys were conducted, a PES scheme was being considered whereby tourists
230 would pay FJ\$15 to dive or snorkel within the MPA. The MPA is significantly larger than the original *tabu*
231 (traditional periodically harvested closure) which it replaced. With the exception of a small catch-and-release
232 zone for sport fishing, the majority of the MPA is completely closed to all forms of fishing.
233
234

235 The MPA is located within the Nakorotubu District’s customary fishing ground (*qoliqoli* Cokovata
236 Nakorotubu). In Fiji, Indigenous Fijians (*iTaukei*) have customary tenure rights that are recognised in formal
237 law. Access rights to the 411 customary fishing in Fiji have been legally demarcated by the *iTaukei* Land and
238 Fisheries Commission (Sloan and Chand 2016). While the clan is the legal proprietary unit for land, Fiji’s
239 inshore waters (foreshore to the outer edge of the reef) are subject to a dual system of management under both
240 customary and statutory laws (Ward 1995). Clans have access rights to marine resources, but the State retains
241 the power to legislate or regulate resource use (especially for commercial purposes), and retains the rights to the
242 seabed. In the Nakorotubu District, customary fishing rights are held by the District’s 47 clans. Decisions
243 relating to the fishing ground are made by the *Bose Vanua*, a committee of the District’s high chiefs.
244

245 The Vatu-i-Ra Conservation Park was established under a co-management governance arrangement primarily
246 involving members of the *Bose Vanua* and tourism industry, as well as government organisations (the Ra
247 Provincial Office) and NGOs (Wildlife Conservation Society, BirdLife International, NatureFiji-Mareqeti Viti,
248 Fiji Environmental Law Association; Sykes et al. 2018). At the time the surveys were administered, options for
249 distributing the monetary benefits arising from the PES within the District were being considered. The options
250 included, for example, in the form of funds to pay the provincial government levy, loans for livelihood
251 activities, and secondary- and tertiary-level educational scholarships.
252

253 *2.2 Sampling*

254 We collected data from 97 individuals in six villages in Nakorotubu District using household surveys
255 undertaken as part of a broader social-ecological systems monitoring program, the Marine and Coastal
256 Monitoring (MACMON) framework (Gurney et al. 2019). Within each village, households were systematically
257 sampled, whereby a sampling fraction of every *i*th household (e.g. 2nd, 3rd, 4th household) was determined by
258 dividing the total village population by the desired sample size (De Vaus 1991). The number of surveys
259 conducted per village ranged from 11–20. The sample size was determined based on the population of the
260 village and the time available at each site. This sampling strategy ensured that the sample was both random and
261 geographically representative. We drew on a stratified sampling approach to select who to interview in a
262 selected household to ensure key social subgroups (in particular, both genders) were represented in our sample
263 (Table A1). All survey surveys were conducted in the local *iTaukei* language by trained interviewers.
264
265

266 *2.3 Distributional justice principles and socio-demographic characteristics*

267 We elicited fairness judgements for five alternative means of distributing monetary benefits from the PES
268 associated with the co-managed MPA (Table 1). Respondents rated each distributional justice principle on a
269 five-point Likert-type fairness scale (i.e. ‘very unfair’, ‘unfair’, ‘neutral’, ‘fair’, ‘very fair’). These five
270 principles represent the three distributional justice principles described earlier: need, equality, and
271 proportionality (Deutsch 1975). We examined three principles of proportionality: (1) merit-based, whereby
272 those who are involved in co-management of the MPA (putting effort into delivering the service) receive more
273 benefits; (2) rights-based, whereby those with customary rights to the area where the MPA is located receive
274 more benefits; and (3) opportunity-costs, whereby fishers who are displaced by the reserve receive more
275
276

277 **Table 1.** Descriptions of socio-demographic characteristics and distributional justice principles relating to the
 278 distribution of material benefits arising from the co-managed MPA.
 279
 280

Variable	Description
<i>Distributional justice principles</i>	
Equality	'Funds are distributed equally so that everybody living in the District gets the same amount'
Needs	'The poorest people in the District receive more funds'
Rights	'People who have customary rights to the place where the conservation park is receive more funds'
Merit	'People who participate in management of the conservation park receive more funds'
Opportunity costs	'People who fish most often in the conservation park and have to give up fishing there, receive more funds'
<i>Socio-demographic characteristics</i>	
Management participation	Whether the respondent is involved in co-management
Dependency ratio	Ratio of number of children to adults in the respondents' household
Material wealth	Material assets index based on a principal component analysis of the presence of absence of household assets (Table A2)
Fisheries dependence	The level of importance of fishing for the respondent's household
Migrant	Whether the respondent comes from the Nakorotubu District
Education	Primary, secondary or tertiary level of education
Age	Age in years
Gender	Female or male

281
 282 benefits. The five principles reflect the benefit-sharing mechanisms being considered by the governing actors of
 283 the conservation park at the time of the survey. The principles also represent notions of fairness common in the
 284 literature and practice of conservation and management of commons. For example, Ostrom (1990) identified
 285 proportionality of costs and benefits as one of her eight institutional design principle. A proportionality principle
 286 based on opportunity costs related to forgone extractive opportunities not only underpins the PES approach
 287 (Wunder 2007), but also much of conservation practice, in particular, systematic conservation planning
 288 (Margules and Pressey 2001). The needs-based principle reflects a 'pro-poor' approach common in PES and
 289 conservation practice more broadly, which favours provision of benefits to poorer and more marginalised groups
 290 (Maharjan et al. 2009, Pascual et al. 2010).
 291

292 We examined whether fairness judgements of the five distributional justice principles differed according to eight
 293 socio-demographic characteristics (Table 1). We chose these characteristics because: (1) we hypothesised they
 294 might be related to fairness judgements because they are indicative of key social structures to which identities
 295 are tied in the study area (as identified through the authors' detailed knowledge of Fiji); and (2) many of these
 296 characteristics would determine whether an individual benefits under a particular distributional justice principle.
 297 For example, the benefits that an individual would receive under the needs-based distributional justice principle
 298 would depend on their level of material wealth.
 299

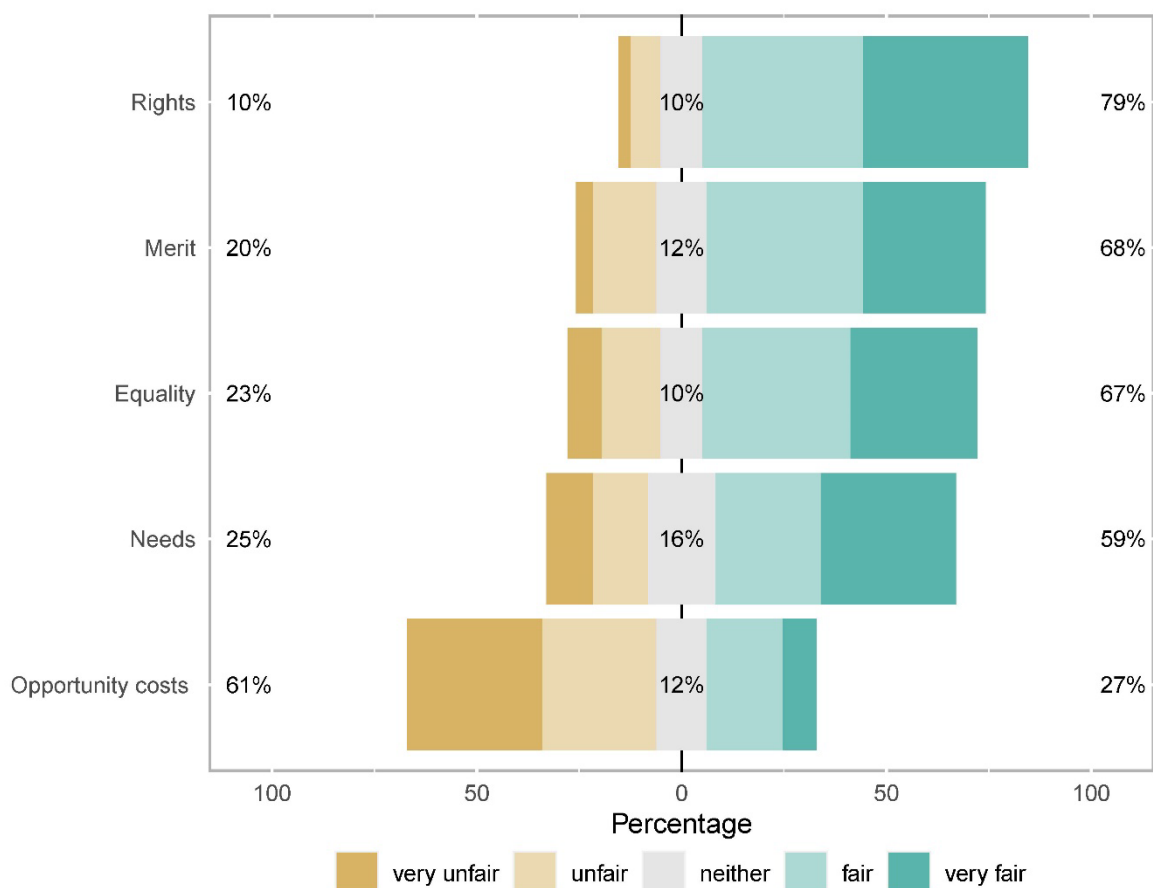
300 *2.4 Analysis*

301
 302 To assess how fairness judgements of distributional justice principles were related to socio-demographic
 303 characteristics, we used hierarchical ordinal regression models. The response variables were fairness judgements
 304 of the five justice principles, whereby the 5-point Likert scale was coded from 1 to 5 (e.g. 'very fair' was given
 305 a score of 5). Following Zuur and Leno (2016), we *a priori* set village as a random factor to account for non-
 306 independence of data arising from repeated sampling within each village; this essentially models the

307 dependency structure among respondents living in the same village. Models were checked for (multi)collinearity
 308 by calculation of pair-wise correlation coefficients and variance inflation factors. We compared all models to
 309 their respective null model, which contains the model structure (i.e. random effect) but no explanatory variables.
 310 The full models performed better than their respective null models in all cases except for the rights-based
 311 distributional justice principle. We used the clmm2 package in R (3.5.1) for all analyses.

313 3. Results

314
 315 Local stakeholders' fairness judgements of the distributional justice principles show pluralism in what is
 316 considered fair in the distribution of the monetary benefits arising from the PES associated with the co-managed
 317 MPA (Figure 1). The rights-based distributional justice principle, however, was most likely to be considered
 318 fair, with the vast majority (>79%) of respondents rating this principle as 'fair' or 'very fair'. The merit-based
 319 and equality principles showed similar fairness judgements, with more than 65% of respondents considering
 320 these distribution mechanisms as fair or very fair. Fewer people considered the needs-based principle fair, with
 321 approximately 59% considering it fair or very fair and 25% as unfair or very unfair. The opportunity cost
 322 principle was clearly considered the least fair, with only 27% of respondents considering distribution according
 323 lost fishing opportunity as fair or very fair and 61% considering unfair or very unfair.

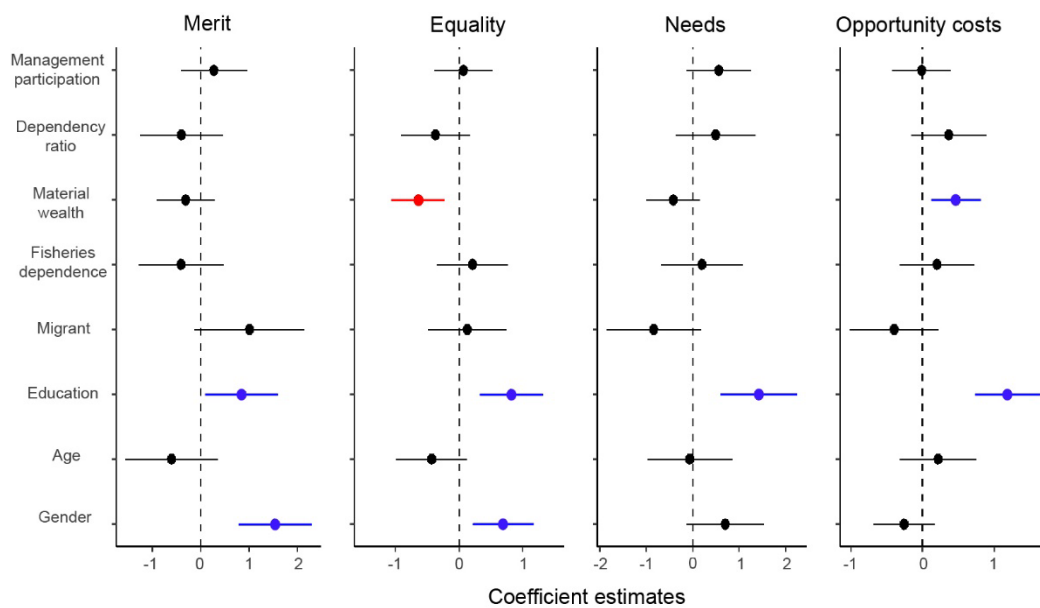


327
 328 **Figure 1.** Fairness judgements for five distributional justice principles including equality, needs and three forms
 329 of proportionality based on customary rights, merit, and fisheries opportunity costs. Note, due to rounding the
 330 percentages for the rights principle add to 99% in figure; the exact proportions are 10.31% (very unfair or
 331 unfair), 10.31% (neither), 79.38 (fair or very fair).
 332

333 We found few significant relationships between fairness judgements of the justice principles and socio-
 334 demographic characteristics (Figure 2). In particular, the variation in fairness judgements was least well
 335 explained by socio-demographic characteristics for the rights-based principle, with the full model not
 336 performing significantly better than the null model. We therefore did not consider the results of the full model

337 for the rights-based principle. For all other distributional justice principles, there was a significant positive
 338 relationship between level of formal education and fairness judgements; respondents with higher levels of
 339 education were more likely to consider the merit, equality, needs and opportunity costs as fair. Wealth was
 340 significantly related to the equality and the opportunity-based principles, with stakeholders possessing more
 341 material assets showing a greater likelihood of considering equal distribution of benefits as unfair and
 342 distribution according to opportunity costs as fair. Lastly, fairness judgements of the merit and equality
 343 principles were significantly related to gender. Given we specified ‘women’ as the reference category for gender
 344 in Figure 2, the results show that men are more likely than women to consider merit and equality principles as
 345 fair.

346



347

348 **Figure 2.** Relationships between socio-demographic characteristics and fairness appraisals of distributional
 349 justice principles, including merit, equality, needs and opportunity costs. Results for the rights-based
 350 distributional justice principle are not shown because the model did not perform significantly better than its
 351 corresponding null model. Relationships are displayed as coefficient estimates from ordinal regression
 352 models, with error bars showing 95% confidence intervals. Intersection of the confidence intervals with the ‘0’
 353 line indicates a non-significant relationship. Red indicates a negative relationship, and blue indicates a positive
 354 relationship. Note that the reference category for gender is ‘female’

355

356 4. Discussion

357

358 Our examination of stakeholders’ fairness judgements of alternate distributional justice principles with regards
 359 to monetary benefits associated with an MPA has three main findings: (1) the rights-based principle is
 360 considered the most fair of the five distributional justice principles we examined; (2) the opportunity-costs
 361 principle is considered the least fair; and (3) of the eight socio-demographic characteristics we examined, few
 362 are related to fairness perceptions apart from wealth and education, two key facets of global social change.

363

364 4.1 Fairness judgements of alternate distributional justice principles

365

366 The preference of our respondents for the rights-based principle reflects the strong customary land and sea
 367 tenure systems in Fiji. These systems emerged historically to regulate access to, and use and distribution of,
 368 natural resources for the purposes of maintaining custom, identity and stability (Jupiter 2017, Ruddle et al.
 369 1992). We suggest the rights-based principle is supported not only because it has governed the distribution of
 370 benefits derived from nature for centuries, but also because it provides a means to reinforce customary rights
 371 and power over the District’s customary fishing ground in the context of increasing use by non-traditional users
 372 (e.g. fishers from other districts and foreign tourism operators and tourists). Indeed, during informal
 373 conversations held after the survey, some of our respondents expressed concern over the tourism industry
 374 operating in the Cokovata Nakorotubu customary fishing ground, pointing to how tourism precipitated the Fijian

375 Government's passing of the 'Surfing Decree', in 2010. The Decree eased international tourists' access to surf
376 breaks by weakening customary rights over those areas. As Myers et al. (2018) suggest with respect to PES
377 schemes in Indonesia and Mexico, a preference for rights-based distributive justice can reflect traditional
378 fairness norms, but may also serve as a political tool to reinforce rights. As environmental governance
379 increasingly involves actors operating at multiple levels (i.e. local to global) and from different sectors (e.g.
380 tourism, resource use), further insight into distributive justice principle preferences could be gained by explicit
381 analysis of power relations across governance levels and sectors (e.g. the 'power in polycentric governance'
382 approach; Epstein et al. 2020).

384 Assessments of the merit-based, egalitarian and needs-based principles were roughly similar, with the majority
385 of respondents finding these principles fair. The merit-based principle was considered fair by the majority of
386 respondents, likely because of its similarity to the rights-based principle in this particular context where those
387 involved in managing the customary fishing ground, members of the *Bose Vanua Cokovata* Nakorotubu, are the
388 traditional leaders of rights-holders. Likewise, the egalitarian principle reflects the rights-based principle in
389 practice in our case because the vast majority of people living in the District have customary rights to the fishing
390 ground. This aligns with social justice research from psychology that suggests that collectivist societies tend to
391 perceive equality as fair when distributing resources to in-group members, but when the pool of potential
392 recipients includes out-group members (in our case, people who were born outside the District and had not
393 married someone from within the District), a proportionality distributive principle tends to be considered fairer
394 (Mahler et al. 1981). While the needs-based principle was considered fair, during informal conversations after
395 the surveys a number of respondents voiced their concerns that it would be difficult to determine who is
396 particularly in need given the general homogeneity of material wealth in the District; a finding in line with
397 studies of terrestrial co-managed PES in Vietnam (Loft et al. 2015) and Rwanda (Martin et al. 2014).

399 The resource extraction opportunity-costs principle (as based on pre-conservation use) – a distributive justice
400 principle dominant in policy on commons conservation and management (Álvarez-Romero et al. 2018, Wunder
401 2007) – was considered unfair by the majority of respondents. Many repeatedly expressed the concern that not
402 all fishers in the Cokovata Nakorotubu customary fishing ground had rights to the area; for example, holders of
403 commercial fishing licenses from adjacent districts or from another ethnic group (i.e. Fijians of Indian descent).
404 Similarly, Martin et al. (2014) found people tended to reject an opportunity-costs principle because it translated
405 into compensation of illegal hunting. A further key concern expressed by the respondents was that the *tabu* area
406 had value beyond its material worth to fisheries. The opportunity cost principle privileges material values and
407 understandings of justice, and thus downplays relational values with nature (e.g. Zafra-Calvo et al. 2020), such
408 as place attachment (e.g. Gurney et al. 2017). Indeed, Mangubhai et al. (2020) explain that 'the concept of value
409 in an indigenous community in Fiji is complex and places emphasis on relationships, reciprocity, stewardship of
410 environmental and cultural resources and knowledge, communal working, and church, in addition to economic
411 wealth and transactions.'

413 Thus, our results question the underlying basis of PES schemes given that proponents of this approach assert
414 that the benefit of PES (over other incentive-based initiatives such as integrated conservation and development)
415 lies in its economic efficiency, which requires payments based on opportunity costs related to forgone resource
416 extraction (based on pre-conservation use; Wunder 2007). Our results also challenge prevailing understandings
417 of distributive justice in conservation and commons management given that much of the theory and practice in
418 these fields is underpinned by an opportunity-costs justice principle (e.g. Margules and Pressey 2001). Indeed,
419 our results highlight that what is commonly considered fair in theory and policy on commons conservation and
420 management may not align with local perceptions and practices of fairness.

422 Taken together, the fairness judgements of alternate distributive justice principles suggest that despite
423 pluralism in what is considered fair in the distribution of monetary benefits, there is some consensus that the
424 rights-based principle is a fair approach in our study area. The notion that fairness cannot refer to one unifying
425 principle is widely recognised (e.g. Sen 2009), with empirical studies showing that people may draw on
426 different justice principles simultaneously (Movik 2014). However, as the social justice literature from
427 psychology emphasises (e.g. Tyler 2015), the utility of justice principles in facilitating cooperation and stable
428 social interaction within groups is based on consensus (at least to some degree) of what is fair. In our case study,
429 distribution based on customary rights was considered fair by a large majority, and indeed this approach to
430 distribution is now adopted in the management plan and related trust deed.

432 4.2 Relationships between fairness judgements and socio-demographic characteristics

433

434 Our findings show that few socio-demographic characteristics were significantly related to fairness perceptions
435 apart from material wealth and level of formal education, providing two key contributions. First, the lack of
436 significant relationships between fairness judgments and socio-demographic characteristics that would
437 determine whether an individual benefits under the principle in question suggests that self-interest is not a
438 primary motivator of what individuals consider fair. For example, materially poorer respondents did not favour
439 the needs-based principle. Similarly, Martin et al. (2014) found individuals' wealth was not significantly related
440 to preferences for alternative distributional justice principles associated with PES payments. Further, Kals et al.
441 (2004) contrasted motives of self-interest and fairness in regards to environmental conflict and found that
442 affected (i.e. beneficiaries) and non-affected people do not make different fairness judgements. In contrast, an
443 analysis of environmental policy relating to traffic emissions (Dietz and Atkinson 2005) suggested that
444 respondents showed self-interest by arguing for distribution principles in terms of fairness for a wider group or
445 'community of justice' of which they were a part of and whose interests reflected their own. Likewise, given
446 that most of our respondents were members of the 'community of justice' who benefited under the rights-based
447 distributional principle, it could be argued that self-interest cannot be entirely discounted as a motivation of
448 fairness judgements (although migrant status and thus ability to benefit was not significantly related to
449 judgements of the rights-based principle). Indeed, studies typically show that fairness motivations are never
450 absolute (Tyler 2015), with people typically balancing self-interest and fairness when making allocation
451 decisions (Lerner and Clayton 2011). The degree to which the motivations of self-interest or fairness is salient is
452 thought to depend on the social conditions present (Walster et al. 1978), for example, whether societies are
453 generally individualistic or collectivist (Kahn et al. 1982). Given communal ownership of natural resources in
454 Fiji and the collectivist nature of indigenous Fijian society, it is likely that fairness judgements are not motivated
455 primarily by self-interest but by cultural practice, norms and relationships over shared history.

456
457 The second key result of our analysis of the relationship between socio-demographic characteristics and fairness
458 judgements is the significant effect of wealth and education, which provides novel insights into how fairness
459 judgements may be shaped by key elements of identity. Education was significantly positively related to fairness
460 judgements of all distributional principles apart from the rights-based principle, suggesting that formal
461 education results in exposure and acceptance of alternative norms of justice. Wealth was related positively to
462 perceived fairness of the opportunity-costs principle and negatively to the equality-based principle. These results
463 align with research on distributional justice from experimental economics that has found that wealth, market
464 interaction and exposure to economics thinking influences preferences for fairness (e.g. Henrich et al. 2010),
465 including what people view as a fair transaction (Bowles 1998). For example, Fisman et al. (2015) found that
466 the distributional preferences of the United States' economic elite were more focused on efficiency than equality
467 compared with the average citizen, while studying economics has been linked to considering egalitarianism is
468 less fair than efficiency-promoting distribution principles (Faravelli 2007).

469
470 Given increasingly levels of formal education, market integration and wealth accumulation are important
471 elements of social change in Fiji and many other Global South countries, the significant effects of wealth and
472 education that we found provide insights into how social change may affect people's perceptions of fairness.
473 The potential ramifications of this social change are considerable if they are unevenly felt, lead to increased
474 heterogeneity in what is considered fair and therefore, a reduction in the social utility of justice principles in
475 stabilising social interactions and cooperation. Given that PES are market-based interactions, our results
476 contribute to concerns voiced in relation to crowding-out of pro-environmental beliefs and behaviours (e.g.
477 Gurney et al. 2016, Agrawal et al. 2015). These interventions and other market-based instruments that are on the
478 rise in conservation should be applied with caution lest they undermine the very behaviour they are designed to
479 promote.

480 481 *4.3 Future research*

482
483 Central to an empirical approach to justice is the notion that fairness judgements are plural and situated (Sikor et
484 al. 2014), thus suggesting fruitful directions for further research on distributional justice in the context of
485 conservation and management of commons. Given that fairness judgements of distributional justice principles
486 can vary depending on what is being distributed (Lecuyer et al. 2018), an important area for future research is
487 examining how perceived fairness of alternate distributional justice principles differ across the diversity of costs
488 and benefits in co-management (Ban et al. 2019, Gurney et al. 2014). These differences are especially important
489 to investigate with respect to material vs. non-material elements. Further, future research could examine how
490 perceived fairness of alternate distributional justice principles differs according to the characteristics of the
491 intervention concerned; for example, protected areas that do not involve payment schemes or conventional PES
492 schemes that operate at the individual scale. Research is also needed to extend our analysis of the relationship
493 between fairness judgements and key elements of identity by examining how these relationships vary in

494 different sociocultural contexts and according to values and worldviews (e.g. political orientation). Indeed,
495 fairness norms have been shown to systematically vary across societies (e.g. Henrich et al. 2010) according to
496 characteristics such as degree of individualism versus collectivism (Lueng 2005).

497

498 The other two key dimensions of justice, procedure and recognition, provide fertile ground to extend our work
499 on fairness in co-management. Following social justice theory (e.g. Fraser 2009), the literature on environmental
500 justice emphasises two dimensions of justice in addition to distribution: ‘procedure’, relating to how decisions
501 are made and by whom; and ‘recognition’, relating to status afforded to the identities and values associated with
502 different social and cultural groups (Schlosberg 2007). Tri-dimensional justice assessments are increasingly
503 common in the conservation literature, but tend to focus on the perceptions of managers or outside experts rather
504 than those directly affected by conservation (e.g. Zafra-Calvo’s et al. (2017) justice indicator framework for
505 protected areas and an application of this framework to telecoupling, Boillat et al. 2018). Justice as recognition
506 is particularly pertinent to co-management in the Global South because of the involvement of external actors
507 with their own worldviews, often informed by global environmental agreements and practices developed in the
508 Global North (Álvarez-Romero et al. 2018, Martin et al. 2014). We examined aspects of potential
509 malrecognition by considering whether local stakeholders’ justice principles differ to those dominant in global
510 environmental policy and by taking a socially disaggregated approach to examine whether certain social
511 subgroups’ preferential justice principle are gaining traction in management.

512

513 Other potential sources of malrecognition worthy of further investigation relate to how human-nature
514 interactions are constructed through PES and other governance arrangements that involve material
515 compensation from external actors (e.g. integrated conservation and development, see Gurney et al. 2014).
516 These approaches promote human-nature dualism (Lee 2016, West et al. 2006) and preference material values
517 over the broad array of relational values that people may hold for nature (Zafra-Calvo et al. 2020), such as
518 stewardship (e.g. Lau et al. 2019) and place attachment (e.g. Gurney et al. 2017). In our case, there is potential
519 for this form of malrecognition. In Melanesia, maintenance of many cultural values involves resource extraction
520 (Foale et al. 2016), and more generally, Melanesian ontologies of human-nature relations place humans as *part*
521 of nature (Jupiter 2017, West 2006), whereby humans are inextricable from their environment and perceive their
522 surroundings as kin. This worldview, which anthropologists have found is common to many indigenous cultures
523 (e.g. Strathern 1980, Descola 2005), is at odds with the Western ontology of humans as *apart* from nature (i.e.
524 human-nature dualism) underpinning conservation approaches such as PES and some forms of protected areas
525 (Lee 2016). Assessing the potential for malrecognition with respect to how human-nature interactions are
526 constructed by local people versus in conservation would benefit from a qualitative inductive approach that
527 involves examining justice notions inherent to those local communities (e.g. see Lau et al. 2020). Further, the
528 material framing entailed in PES may have a range of behavioural impacts (Cinner et al. 2020), including
529 crowding out of the very pro-environmental and pro-social behaviours that these benefits are intended to
530 encourage (e.g. Agrawal et al. 2015, Gurney et al. 2016). Other potential sources of misrecognition relate to who
531 is recognised as a subject of justice in co-management institutions located in the Global South but supported
532 materially by Global North actors. An example of discursive power influencing the problems and solutions that
533 are rendered visible (Escobar 1998), local people are considered the primary subjects of justice, disregarding the
534 role of the Global North in environmental degradation through, for example, carbon emissions and global
535 resource trade (Fisher et al. 2018).

536

537 **5. Conclusion**

538

539 Distributional fairness in environmental governance is not only a moral imperative, but critical to the social and
540 ecological outcomes of such initiatives, with Bavnick et al. (2018) concluding that ‘addressing distributional
541 justice concerns [in fisheries governance] may be a precondition of sustainable human-nature relations.’ To this
542 end, remedying the current paucity of research on local stakeholders’ perceptions of distributional fairness,
543 recognised in a number of environmental governance literatures is of crucial importance. We contribute to this
544 endeavour by providing the first examination of local stakeholders’ perceptions of alternative distributional
545 justice principles in the context of conservation and management of marine commons. We find that the resource
546 extraction opportunity-costs principle (as based on pre-conservation use) was considered the least fair and the
547 customary rights-based principle the most fair in regards to sharing benefits associated with a co-managed
548 MPA. Thus, our results raise questions about dominant understandings of distributional justice in conservation
549 and management of commons, which centre on resource extraction opportunity-costs or equality principles.
550 Taking a socially-disaggregated approach to examining how fairness judgements are shaped, we find that levels
551 of formal education and wealth have a strong association with how local stakeholders assess distributional
552 fairness. Our analysis provide new insights into how fairness conceptions are shaped and how they may shift in

553 response to key aspects of social change in the Global South, namely increasing formal education, market
554 integration and wealth accumulation.

555 Overall, our study highlights the critical importance of moving beyond understanding distributional justice
556 based on tacit assumptions about what constitutes fairness, typical of much of the scholarship and practice of
557 environmental governance. To improve the clarity of goals for fairness in global environmental policies and
558 agreements, we suggest they be accompanied by supporting text outlining the need for explicit identification of
559 fairness perceptions of those most affected by such initiatives (including how these preferences may vary for
560 different groups) in both planning and evaluation processes (e.g. see Gurney et al. 2019). Doing so is
561 particularly pertinent in the Global South given that environmental policy and practice – especially co-
562 management and other governance approaches involving external actors – is often shaped by that developed in
563 the Global North. For example, conservation plans designed for Fiji are often led by organisations based in
564 Australia (Álvarez-Romero et al. 2018). Further, the need for advancing understanding of distributive justice
565 with regards to protected areas, in particular, is of pressing importance. This is because the coverage of
566 protected areas is set to rapidly increase, with the 196 parties to the Convention on Biological Diversity poised
567 to commit to expanding coverage to 30% of the world’s surface by 2030 (CBD 2020).

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577

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792 Vitae

793

794 Dr Gurney is a Senior Research Fellow in Environmental Social Science at James Cook
795 University. Her research focuses on environmental governance, in particular, governance of
796 conservation and natural resource management initiatives. Gurney's current research program has
797 two key themes: 1) understanding the **sociocultural and institutional drivers of opportunities**
798 **for collaborative conservation and resource management; and 2) identifying** the multiple
799 socioeconomic and environmental outcomes of such initiatives. She takes an interdisciplinary
800 approach to her research, drawing from a range of disciplines including social psychology,
801 human geography and political science. Much of Gurney's research is transdisciplinary,
802 involving collaborations with practitioners and policymakers.

803

804 Dr Mangubhai is the Director of the Wildlife Conservation Society Fiji. She has worked on
805 marine science and conservation in Australia, East Africa, Indonesia and the South Pacific.
806 Mangubhai chairs the Marine Working Group for Fiji's Protected Areas Committee. Her
807 research interests include gender, small-scale fisheries, value chains, community-based
808 management, and payment for ecosystem services. She is currently an editor for the journal
809 Pacific Conservation Biology and the Pacific Community's Women in Fisheries Information
810 Bulletin. In 2018, Mangubhai was awarded a Pew Fellowship in Marine Conservation to
811 work on mainstreaming human rights-based approaches into coastal fisheries management in
812 Melanesia.

813

814 Ms Fox is a Gender and Social Inclusion Advisor for Fisheries at the Pacific Community
815 (SPC). She has over a decade of experience working on community-based resource
816 management and adaptation, linking information on traditional ecological knowledge to
817 Western science, and creating awareness of natural resource management through various
818 mediums. She holds a Bachelor of Science and a Masters of Conservation Biology. In 2017 -
819 2018, Fox co-led a national survey to quantify the contribution of women fishers to Fiji's
820 coastal fisheries sector, and currently collaborates with Pacific governments in strengthening
821 their institutional capacity to mainstream gender for fisheries dependent communities.

822 Dr Milena Kim is a Research Fellow in Environmental Social Science at the University of
823 Western Australia. She has extensive experience working closely with Indigenous Peoples,
824 environmental managers, community leaders and industry representatives, including through
825 transdisciplinary knowledge co-production approaches. Her recent work focuses on
826 evaluating the social outcomes of environmental initiatives (e.g., protected areas and
827 conservation planning), including the impacts of collaborative (environmental) research.

828 Professor Arun Agrawal is a Professor in the School for Environment and Sustainability at
829 the University of Michigan. His research emphasizes the politics of international
830 development, institutional change, and environmental conservation. He coordinates the
831 Sustainability and Development Initiative at the University of Michigan, and was elected in
832 2018 to the US National Academy of Sciences.