



Why
I Support

Open Access

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**It Matters How We
Open Knowledge:
Building Structural
Equity.**



How do you benefit from

open knowledge
and why?



Knowledge kept within paid
walls serves only a selected few,



while open access
information serves many.



Open Access is beneficial because the world is steadily moving
towards giving all races, genders and people of diverse
backgrounds, the same opportunity that would normally be
afforded to the affluent.



Reduce



Reuse



Recycle

limits the physical damage done
to the environment.

The Same Mantra
can be applied congruently to

Open Knowledge
aka Open Access (OA).

**Building
Structural
Equity using the**

3Rs

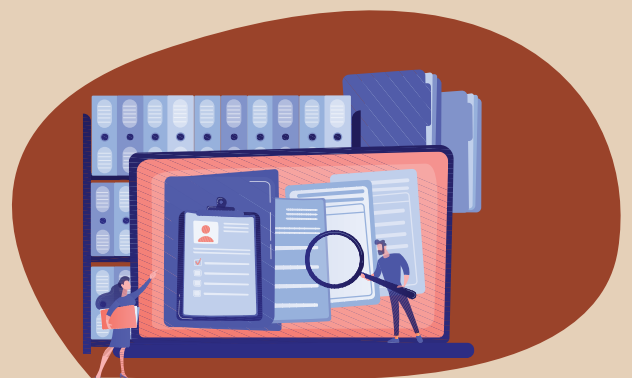




Reduces the risk of duplication of effort and resources. OA allows researchers to communicate with others in their fields more effectively and collaboratively.



Reuse: Researchers could build on the published results (reuse) sooner and make advances that could change the world.



Recycles information found that could be used for a new purpose, such as in Science and the Medical field. This allows for a joint commitment in better decision-making processes for all involved which leads to more effective treatment and better health outcomes.



Without access to the latest high-quality research and evidence of best practices...

Medical professionals can be putting patient's lives at risk.

This is especially true as countries around the world (1) continue to face varying levels of disruption due to Covid-19 [and (2) unequivocal evidence of climate change].



The lived experiences through the global pandemic is a keen reminder

that all research should be conducted for public benefit.

The ultimate goal must be to help
rectify
or at the very least
reduce
the effects of global problems.



We can only
achieve this if we make
all research openly accessible,
immediately on publication.

OA benefits all and advances us as a global society. This is why we need to take action to build structural equity and inclusion into our research and scholarly publishing.

