



Why
I Support

Open Access

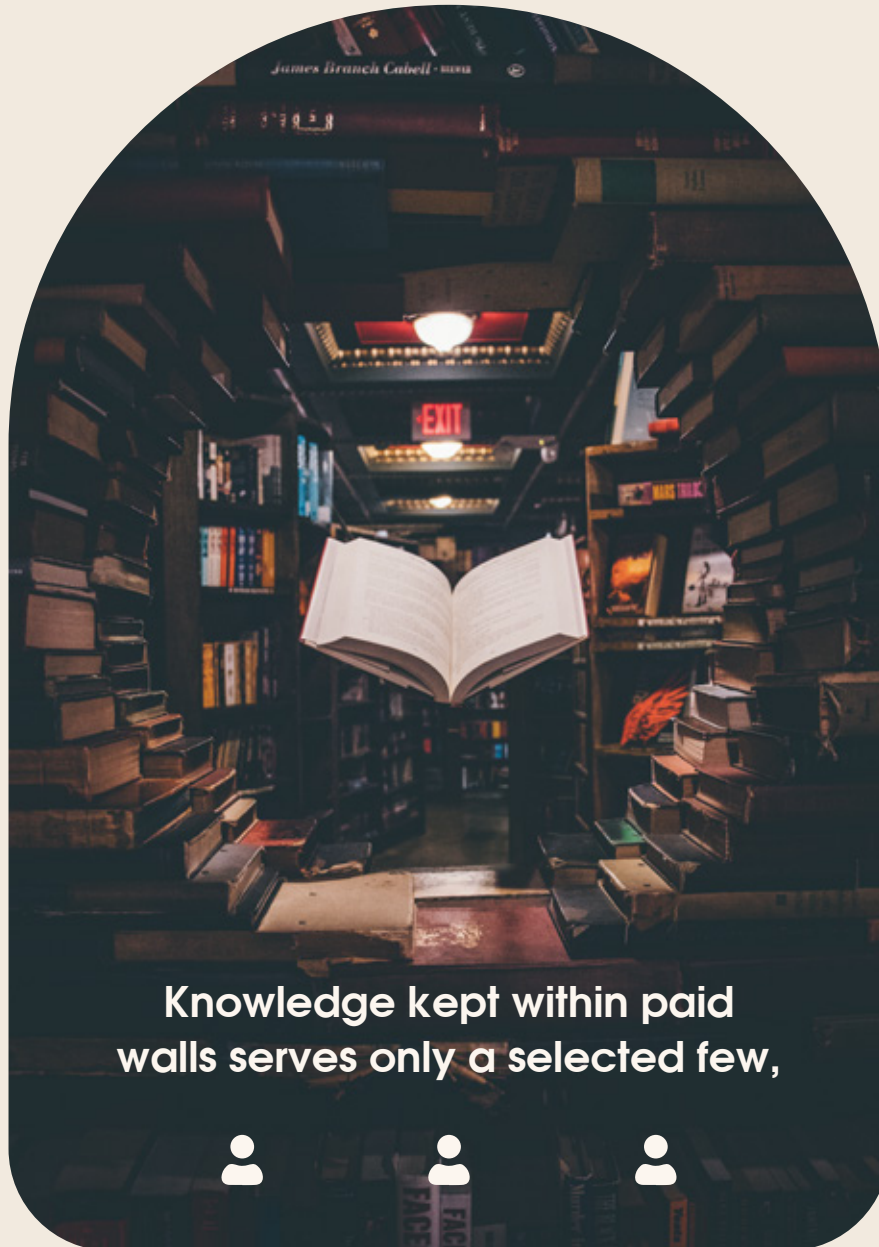
Open Access Advocate

**It Matters How We
Open Knowledge:
Building Structural
Equity.**



How do you benefit from

open knowledge and why?



Knowledge kept within paid
walls serves only a selected few,



while open access
information serves many.

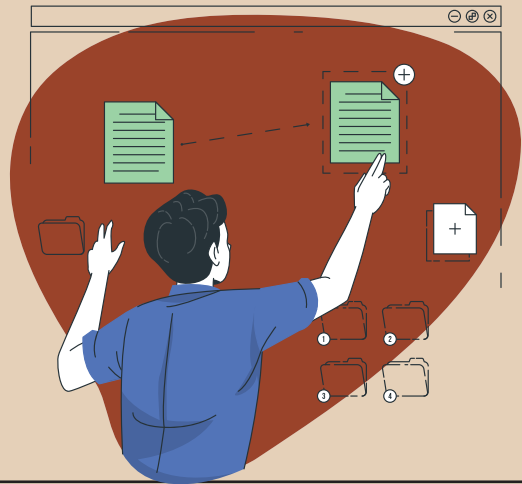


Open Access is beneficial because the world is steadily moving towards giving all races, genders and people of diverse backgrounds, the same opportunity that would normally be afforded to the affluent.

**Building
Structural
Equity using the**

3Rs





Reduces the risk of duplication of effort and resources. OA allows researchers to communicate with others in their fields more effectively and collaboratively.



Reuse: Researchers could build on the published results (reuse) sooner and make advances that could change the world.



Recycles information found that could be used for a new purpose, such as in Science and the Medical field. This allows for a joint commitment in better decision-making processes for all involved which leads to more effective treatment and better health outcomes.

We can only
achieve this if we make
all research openly accessible,
immediately on publication.

OA benefits all and advances us as a global society. This is why we need to take action to build structural equity and inclusion into our research and scholarly publishing.