

SOCIAL MEDIA AND SPACE: SOLUTIONS TO NEGATIVE MEDIA FRAMING OF PROTEST

Dr. Maxine Newlands

James Cook University, Queensland, Australia.

@Dr_MaxNewlands

Knitting Nanna's, Green Party MP and Domestic Extremists?



UK Knitting Nanna's
(source: The Guardian newspaper online)



Green Party MP- Caroline Lucas-
Domestic Extremist?



Australian Knitting Nanna's Yarn Bomb a police vehicle

Domestic Extremists

- “Domestic extremists, police decided, were those who wanted to ‘prevent something from happening or to change legislation or domestic policy’, often doing so ‘outside of the normal democratic process” (Lewis and Evans, 2014: pp 231)


Negative media framing

National UK Press coverage
(The Guardian newspaper)



Action Research image



- 
- *In the ongoing struggle over economic competitiveness, environmental resistance can even be recast as a type of civil disobedience, which endangers national security, expresses unpatriotic sentiments, or embodies treasonous acts (Luke, 1999: 125).*

Plane Stupid and the Media Eye

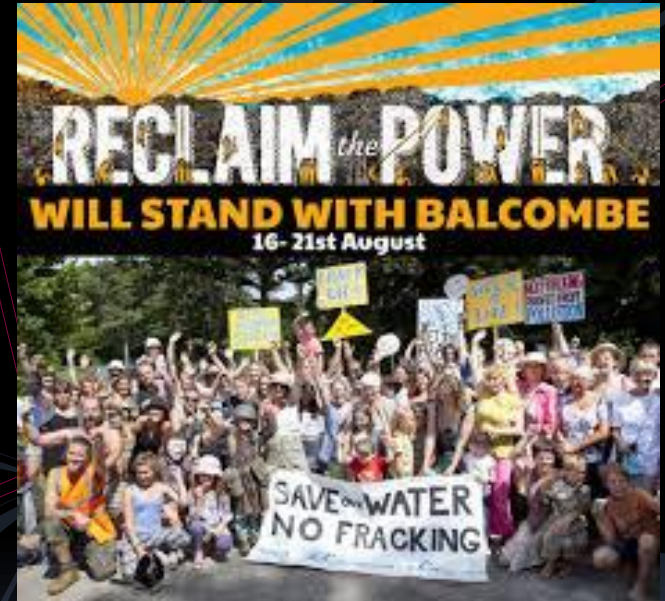
- “when the five or six people who went onto the roof of The House of Commons, ...so happened that the *Daily Mail* actually came to them and wanted to do a feature” (activists JS)



Reclaim the Power: COP21 Planning.

“in terms of operational matters, we’ll have a name and a website soon, and then we can start”


(Reclaim the Power protester)





FORTHCOMING BOOK

**‘ENVIRONMENTAL ACTIVISM AND
THE MEDIA: THE POLITICS OF
PROTEST’**



Peter Lang Publications- 2016