

# Mind-mapping research methods

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## Introduction

It can be difficult to envisage the breadth and depth of research methods. A mind-map provides a simple way to summarise and visualise the information.

Five distinct areas in qualitative and quantitative research are explored:

- 1. Research design
- 2. Sampling techniques
- 3. Ethics
- 4. Data collection
- 5. Data analysis.

## Purpose

- Novice researchers**  
Grasp the variety of research methods available.
- Experienced researchers**  
Explore different research methods.
- Research supervisors**  
Guide students through the research process.
- Teaching research**  
Explain research methods from start to finish by unfolding branches.

## References

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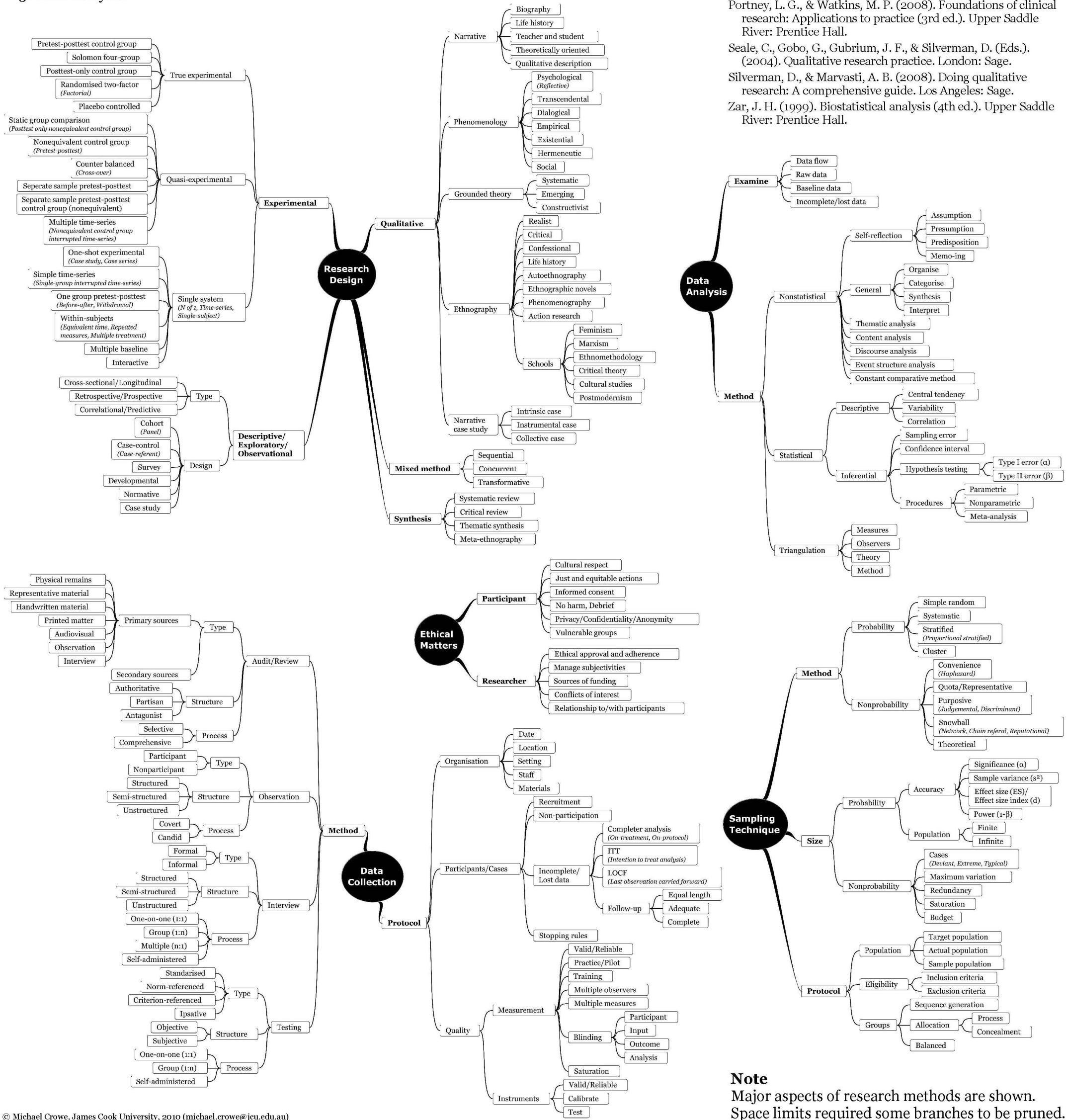
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**Note**  
Major aspects of research methods are shown. Space limits required some branches to be pruned.