Introduction
It can be difficult to envisage the breadth and depth of research methods. A mind-map provides a simple way to summarise and visualise the information.

Five distinct areas in qualitative and quantitative research are explored:
1. Research design
2. Sampling techniques
3. Ethics
4. Data collection
5. Data analysis.

Purpose
Novice researchers
Grasp the variety of research methods available.

Experienced researchers
Explore different research methods.

Research supervisors
Guide students through the research process.

Teaching research
Explain research methods from start to finish by unfolding branches.

References