

SCREENGRAB

New Media Art Award

“The Network will be visualised”

Townsville | 15.10.10 | Australia

Application Guidelines

The Network will be visualised.

Increasingly we live in a world which is marked by boundaries and difference. Our actions are categorised and labelled for reference, sign posting and evaluation. The Network breathes and crackles between these spaces, it makes the virtual tangible.

The Network overcomes these boundaries by supporting difference, tolerance and equity between individuals, machines and their actions. The Network is a production tool for artisans, a calibrating tool for media communicators and an ecological template for our continued survival and reinvention. It is as much a social mechanism as it is a cultural barometer for these plugged-in data intensive times.

Following Screengrab’s inaugural success of last year’s exhibition we are announcing an international callout for the 2010 New Media Arts Prize. We invite digital practitioners working in screen based media to submit works on the theme of the **Network**.

All forms of screen based media are encouraged including multi-channel video, digital illustration, audio sculpture, photography, generative media, 2D & 3D animation.

New Media Arts Award :	AUS \$2000
Artefact Deadline :	Friday September 24 2010
Exhibition Opening & Award Announcement :	Friday October 15 2010

Application forms and guidelines are available @ JCU online : ????????????????

The exhibition is **sponsored** by eMerge Media Space and the School of Creative Arts’ at James Cook University, QLD, Australia.

All **enquiries** can be forwarded to screengrab@jcu.edu.au and +61 (7) 4781 6075



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Submission Guidelines

Deadline Friday 24th September

Apply Application forms can be filled out online on our project site @ [???????????????](#)

Submit A link to the preview file on the accompanying application form (if applicable).

Send A copy of your work (2GB Max) to our **SendSpace** account. A link to this account can be found on our project site @ <http://www.sendspace.com/dropbox/5bi87i>

Or Fill out the application form at the above address and send us a shiny disc (**CD** or **DVD**) of your creation to :

Screengrab

c/o Elly Murrell
School of Creative Arts
James Cook University
Townsville, Queensland
Australia 4811

Examples of Media Genres

Data Visualisation (2D , video, generative or animation)

Themed **photographic work (or series)** which incorporate a significant element of digital manipulation.

Digital illustration (or series) / Web based **comics** and short **graphic novels**

2D & 3D animations, Dramatic or non-fiction video content of **10 minutes or less**

Audio documentary, audio sculpture or **sound art** pieces of **15 minutes or less**

All submissions should not have a production date no earlier than October 1st 2008

Websites we are happy to link directly to your **website** however, if you are concerned about reliability and performance we would prefer to have a local copy supplied on **CD Rom**.

Application Guidelines

1. All application forms with relevant links to preview files should be completed online at www.jcu.edu.au/creativearts/screengrab by Friday September 24th 2010. There is no entry fee.
2. When sending your work via our SendSpace site be aware that large files will take a considerable amount of time to upload. There is a 2GB maximum file size. Files are due Friday September 24th 2010 and must be supported by a completed application form at www.jcu.edu.au/creativearts/screengrab.
3. We prefer links to preview files to be submitted on the online application form. We will however ask for a full rez copy if you are shortlisted for the exhibition.
4. Hard copy material should be posted with enough leeway to allow for the work to reach Townsville, Australia by the close of business on Friday September 24. (A pessimist's guide would be 3 business days for mainland Australia; 7 business days for the Asia Pacific region and 12 business days for Europe and the Americas).
5. The Screengrab team has the right to select the works to be exhibited in accordance with Screengrab's theme for 2010, "Network".
6. The judging panel's decision on the prize winners is final. No correspondence will be entered in to.
7. Every effort will be made to contact the nominated winners prior to the exhibition opening and prize announcement on Friday October 15th 2010. We would like to Skype you if you cannot attend in person.
8. The New Media Arts Award is open to all artists and creative producers working in the mediums of digital media art and the various hybrids such a broad definition may include.
9. Employees of James Cook University (Brisbane, Townsville, Cairns and Singapore) are not eligible for prize awards, although they are welcome to submit a work for consideration as an exhibition piece.
10. JCU and the School of Creative Arts reserves the right to use the prize winner's name and a screen-grab of their work in any publicity related to the awarding of the prize; the ongoing exhibition of their work (24-10-10 to 18-11-10); and promotional material for Screengrab 2010.
11. New Media Artists whose work will be short listed for the prizes and/or chosen to exhibit in Screengrab 2010 will have a screen-grab of their work, bio and artist's statement published online and in the gallery catalogue.
12. All effort will be made to attribute the artist to any visual representation of their work in any published material, however the artist reserves the right to withdraw this right if their work is of a sensitive cultural nature.
13. James Cook University, School of Creative Arts and the Screengrab team do not take responsibility for the submission of works either in relation to the timely arrival of submissions or the correct file execution of submitted works. Any hard copy submissions will not be returned to the sender unless a return envelope is provided.