Developing 1st Year Research Environments & Creative Profiles Using Web 2.0 Technologies

Integrating assessment delivery with social media tools to provide a venue for sharing ideas, peer assisted learning and informal critique.

The utilisation of Web 2.0 technologies to construct a meaningful online environment for ongoing undergraduate research and creative practice in new media arts.

NM1000  |  Introduction to New Media
Mitch Goodwin  |  School of Creative Arts
First Year core theory subject in the **Bachelor of New Media Arts** degree which prepares students to undertake research into media arts practice as well as familiarising them with the 20th century contemporary art history and communications technology.
Introduction to New Media
NM1000 | Townsville

**Basic Structure**

**90 Minute Lecture**
Weeks 1 - 12

**30-90 Minute Screening**
Weeks 1 - 12

**2 Hour Online Tutorial / Discussion / Resources**
Weeks 2 – 13

**The Numbers**
One lecturer | One online tutor | 130 students
<table>
<thead>
<tr>
<th>Forum</th>
<th>Description</th>
<th>Total Posts</th>
<th>Unread Posts</th>
<th>Total Participates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Questions For Tutor (General Issues)</td>
<td>This forum is for general questions pertaining to NM1000. Not assessment items. Please go to forums for specific assessment items if you need advice.</td>
<td>85</td>
<td>25</td>
<td>23</td>
</tr>
<tr>
<td>Student Discussion – Weekly Readings</td>
<td>This is a good place for students to discuss the weekly readings with their peers. If you are struggling with the meaning of a particular text this might be a good place to ask the rest of the class how they interpreted the text.</td>
<td>20</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>Student Discussion – Weekly Screenings</td>
<td>So what did you think?</td>
<td>33</td>
<td>13</td>
<td>11</td>
</tr>
<tr>
<td>Assessment 1A – New Media References</td>
<td>This forum provides a venue for NM1000 students to discuss any difficulties, insights or procedural issues regarding &quot;Assessment 1A – New Media References&quot;.</td>
<td>26</td>
<td>0</td>
<td>8</td>
</tr>
</tbody>
</table>

*Forum is no longer available. Available until: Monday, 7 March 2011 5:00:00 PM EST.*

Your online Tutor, Tali, will be present on this Forum from 5pm–7pm straight after the lecture on Tuesdays.
Class Facebook Site
NM1000  |  Townsville

2011 Facebook Avatar: Ridley Gibson

2011 Facebook Avatar: HG Sterling

NM1000: Introduction to New Media
## Assessment Summary

**NM1000 | Townsville**

### 1. My New Media Arts Reference Environment (17% / Weeks 3-7)

<table>
<thead>
<tr>
<th>Item</th>
<th>Description of Item</th>
<th>Invigilated</th>
<th>Weight</th>
<th>Due Date</th>
<th>Submission Method</th>
</tr>
</thead>
<tbody>
<tr>
<td>1A</td>
<td>New Media References</td>
<td>NO</td>
<td>6%</td>
<td>Week 3 : Friday 9&lt;sup&gt;th&lt;/sup&gt; March at 4pm.</td>
<td>SoCA Server (Via the SoCA Mac Lab DA-011-013 &amp; 014)</td>
</tr>
<tr>
<td>1B</td>
<td>New Media Sites of Interest</td>
<td>NO</td>
<td>2%</td>
<td>Week 4 : Friday 16&lt;sup&gt;th&lt;/sup&gt; March at 4pm.</td>
<td>SoCA Server (Via the SoCA Mac Lab DA-011-013 &amp; 014)</td>
</tr>
<tr>
<td>1C</td>
<td>Gmail Account</td>
<td>NO</td>
<td>2%</td>
<td>Week 5 : Friday 23&lt;sup&gt;rd&lt;/sup&gt; March at 4pm.</td>
<td>SoCA Server (Via the SoCA Mac Lab DA-011-013 &amp; 014)</td>
</tr>
<tr>
<td>1D</td>
<td>iGoogle Homepage</td>
<td>NO</td>
<td>3%</td>
<td>Week 6 : Friday 30&lt;sup&gt;th&lt;/sup&gt; March at 4pm.</td>
<td>SoCA Server (Via the SoCA Mac Lab DA-011-013 &amp; 014)</td>
</tr>
<tr>
<td>1E</td>
<td>What is New Media Art? (Facebook Post)</td>
<td>NO</td>
<td>4%</td>
<td>Week 7 : Friday 6&lt;sup&gt;th&lt;/sup&gt; April at 4pm.</td>
<td>NM1000 Facebook page (Profile TBC)</td>
</tr>
</tbody>
</table>

**NM1000 : Introduction to New Media**
Newspaper Article

Christensen, N 2012, ‘Students, blogs will be caught in the net’, *The Weekend Australian*, 3-4 March, p.8.
<table>
<thead>
<tr>
<th>From</th>
<th>Subject</th>
<th>Message</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shay</td>
<td>Welcome to RecordProducer.com!</td>
<td>Thank you for your coming on bc</td>
<td>1:43 pm</td>
</tr>
<tr>
<td>Vocal Awareness Team</td>
<td>Vocal Awareness Signup Confirmation</td>
<td>Dear Shay, We thank you for joining</td>
<td>1:38 pm</td>
</tr>
<tr>
<td>Sound Technology</td>
<td>Sound Technology E-Newsletter: Subscription Confirmed</td>
<td>Your subscription is confirmed</td>
<td>1:28 pm</td>
</tr>
<tr>
<td>Sound Technology</td>
<td>Sound Technology E-Newsletter: Please Confirm Subscription</td>
<td>Confirm Your Subscription</td>
<td>1:17 pm</td>
</tr>
<tr>
<td>Music Tech Magazine</td>
<td>Your new account</td>
<td>Dear customer, We have created a new account for you at</td>
<td>1:11 pm</td>
</tr>
<tr>
<td>Music Tech Magazine</td>
<td>Newsletter subscription confirmation</td>
<td>Dear customer, We have added you</td>
<td>1:11 pm</td>
</tr>
<tr>
<td>Techdirt Daily</td>
<td>Techdirt Daily Mailing List Confirmation</td>
<td>This message has been sent to you</td>
<td>1:03 pm</td>
</tr>
<tr>
<td>Techdirt</td>
<td>Confirm your new Techdirt account.</td>
<td>Thanks for registering at Techdirt Please</td>
<td>1:03 pm</td>
</tr>
<tr>
<td>AudioTechnology Magazine</td>
<td>Audio Technology: Subscription Confirmed</td>
<td>Your subscription to our list has been confirmed</td>
<td>12:46 pm</td>
</tr>
<tr>
<td>AudioTechnology Magaz. (2)</td>
<td>Audio Technology: Please Confirm Subscription</td>
<td>Confirm Your Subscription</td>
<td>12:45 pm</td>
</tr>
<tr>
<td>SoundTech Pro Audio Forum</td>
<td>SoundTech Pro Audio Forum Registration</td>
<td>Hello shay You received this message</td>
<td>12:12 pm</td>
</tr>
<tr>
<td><a href="mailto:service@paypal.com.au">service@paypal.com.au</a></td>
<td>Your payment to Open City Inc RealTime</td>
<td></td>
<td>11:54 am</td>
</tr>
<tr>
<td>Australian Network for A.</td>
<td>Australian Network for Art and Technology List: Subscription Confirmed</td>
<td>Your subscription to our list has been confirmed</td>
<td>11:45 am</td>
</tr>
<tr>
<td>Rhizome News</td>
<td>Rhizome News: Subscription Confirmed</td>
<td>Your subscription to our list has been confirmed</td>
<td>11:44 am</td>
</tr>
</tbody>
</table>
The Google Effect
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The Google Effect

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**Newsletter**: Data to an email client
   Gmail Account

**RSS Feed**: Data into a feed aggregator
   iGoogle Homepage

**Reflect**: Post comments to a blog site
   Blogger / WordPress

**Create**: Store & share creative work
   Google Docs

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**NM1000 : Introduction to New Media**
## Assessment Summary

**NM1000** | **Townsville**

### 2. Object Digitisation (43% / Weeks 8-13)

<table>
<thead>
<tr>
<th>Item</th>
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<th>Invigilated</th>
<th>Weight</th>
<th>Due Date</th>
<th>Submission Method</th>
</tr>
</thead>
<tbody>
<tr>
<td>2A</td>
<td>Find and Photograph an Object (Flickr Post)</td>
<td>NO</td>
<td>3%</td>
<td>Week 8 : Friday 13(^{th}) April at 4pm.</td>
<td>NM1000 Flickr site &amp; link on Facebook page (Address TBC)</td>
</tr>
<tr>
<td>2B</td>
<td>Vodcast About the Object (YouTube Post)</td>
<td>YES</td>
<td>10%</td>
<td>Week 9 : Friday 27(^{th}) April at 4pm.</td>
<td>NM1000 YouTube site &amp; link on Facebook page</td>
</tr>
<tr>
<td>2C</td>
<td>The Object Blog (Blogger Site)</td>
<td>NO</td>
<td>10%</td>
<td>Week 11 : Friday 11(^{th}) May at 4pm</td>
<td>Blogger &amp; link on Facebook page</td>
</tr>
<tr>
<td>2D</td>
<td>Creative Response*</td>
<td>NO</td>
<td>20%</td>
<td>Week 13 : Friday 25(^{th}) May at 4pm</td>
<td>Link on Facebook page &amp; SoCA Server (Via the SoCA Mac Lab DA-011-013 &amp; 014)</td>
</tr>
</tbody>
</table>
Assessment Summary

NM1000 | Townsville

1. My New Media Arts Reference Environment (17% / Weeks 3-7)

2. Object Digitisation (43% / Weeks 8-13)
Nicole Burke–Sterling
Does anyone know how to take a screenshot of the gmail account?
Like · Comment · Share · 22 hours ago · 🤔

Melissa Harraway–Sterling
CTL Prnt SCN and then copy into a word doc
21 hours ago · Like · 🤗 1

Nicole Burke–Sterling
thankyou
16 hours ago · Like

Clayton Tonkin–Sterling
And for Mac users: Command+Shift 3
14 hours ago · Like

Write a comment...
The Facebook Effect
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Duan Zhu-Gibson
DZ's hangar: Creative response of Duan Zhu
zhu-jc174169-nm1000.blogspot.com

Like · Comment · Share · See Friendship · June 16, 2011 at 8:08pm

Prue Miller-Gibson
My Object Blog – Secateurs
miller-jc203868-nm1000.blogspot.com

Like · Comment · Share · See Friendship · June 16, 2011 at 8:01pm

Ashleigh Peters-Gibson
Peters_JC232065_NM1000_2D
The Life of Ashleigh: Creative Response
peters-jc232065-nm1000.blogspot.com

Like · Comment · Share · See Friendship · June 16, 2011 at 7:58pm

Nathan Morris-Gibson
Morris_JC220736_NM1000_2D
Nath's Creative Blog: Refresh Your Health!
morris-jc220736-nm1000.blogspot.com

Like · Comment · Share · See Friendship · June 17, 2011 at 4:51pm

Daniel van Blerk-Gibson posted a photo to your Wall.

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The Facebook Effect

Wall Photos
my 2nd response of same image.
By: Nicole Potgieter-Gibson

artistic response to 2D for NM1000
Whilst searching for ideas that my eyes could view through my glasses I realised my response was incorrect as I have always had a fascination with what is below the skin and drawing that which cannot be seen hence internalising the image the eye ball is an intriguing image to draw. In addition the images would not be possible if I did not have my glasses for observation.
By: Nicole Potgieter-Gibson
Erik Bergan's assessment item 2B for NM1000 at James Cook University.

Sarah Elsley-Sterling, Adam Perrett-Sterling and Stephanie Stojcic-Sterling like this.

Sean Beven-Sterling That was great Erik. I'm confused and amazed.
22 hours ago · Like · 2

Stephanie Stojcic-Sterling wow!! awesome
21 hours ago · Like · 1

Mia Peronis-Sterling very nice Erik, maybe you should consider a career in front of the camera!
17 hours ago · Like · 2
Sean Beven-Sterling  Jessica Lind-Sterling
Hey Jess when are you at uni next, I have something for you to look at and adjust and feedback etc etc.
Remember your not obligated to proceed if its not really your thing :-(

Cheers
Sean (airbrush)

Jessica Lind-Sterling Hey there yay :) how exciting .. well i'm going in there today for a while otherwise Tuesday whatever suits you.
May 19 at 8:35am · Like

Jessica Lind-Sterling do you want to email me a picture? is that easier?
May 19 at 8:36am · Like

Sean Beven-Sterling Good idea, sent to your Gmail.
May 19 at 1:19pm · Like
$10 Threadless Sale!
Only 10 bucks for amazing artist-designed tees. Don't miss out, sale ends 26.4 5am GMT

Army intelligence jobs
Analyse intelligence and help protect Australia. Electronic Warfare Operators wanted now.
Object Digitisation
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Osmond_jc232531_NM1000_2A
Cooper_JC221907_NM1000_2A

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Object Digitisation
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Reid_JC229673_NM1000_2A

Morris_JC220736_NM1000_2A
Creative Response
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http://lago-jc244516-nm1000.blogspot.com.au

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Creative Response
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http://ferguson-jc225108-nm1000.blogspot.com.au

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Primary Outcomes
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Google Reference Environment

Evolving online resource to collect, manage and archive new media arts research, tutorials and practice.

Facebook As a Tool

Discuss and engage other practitioners. Ask questions of peers, road test ideas and - importantly for FYE - meet new friends through creative exchange/s. Social media is a professional calling card for artists.
Primary Outcomes
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Online All the Time

24/7 access to research from any computer which can be refined over time to reflect the student’s interests and career pathways

Informed Practice

To develop creative work that is informed by new media theory and engages with network technology

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