

Rural and remote Australian communities are commonly under resourced and under serviced, particularly communities populated predominantly by our nation's first Australians. Aboriginal and Torres Strait Islander people experience many of the determinants of ill health and community dysfunction placing many children at high levels of risk.

The research team believe that the Period of PURPLE Crying programme is not only likely to be an appropriate and constructive intervention across Australian rural and remote settings. The programme is likely to reduce levels of SBS/AHT and other physical abusive acts experienced by too many of the children living in these communities.

The PURPLE intervention has received limited attention from the mainstream Health Systems in Australia.

This presentation will present our findings and learning from a scoping project to be undertaken in 2012. This project aims to introduce the Period of PURPLE Crying programme to professionals working in North Queensland. This presentation will draw evidence-based data and expert opinion concerning the incidence of SBS/AHT in Queensland and the appropriateness and willingness of General Practitioners and other Health Care Professionals to adopt the programme in clinical settings in throughout Far North Queensland, Australia.

This project is anticipated to be the foundation for the introduction of the PURPLE program in an Australian rural context. Feedback and advice will be sought from the conference session attendees regarding our work.