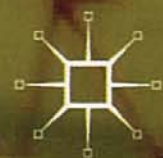


Belief and Organization

Edited by Peter Case,
Heather Höpfl and Hugo Letiche



Belief and Organization

Belief and Organization

Edited by

Peter Case

James Cook University, Australia

Heather Höpfl

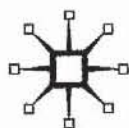
University of Essex, UK

and

Hugo Letiche

*University of Leicester, UK and Professor Emeritus at Universiteit voor Humanistiek,
the Netherlands*

palgrave
macmillan



Selection and editorial content © Peter Case, Heather Höpfl and Hugo Letiche 2012

Individual chapters © their respective authors 2012

All rights reserved. No reproduction, copy or transmission of this publication may be made without written permission.

No portion of this publication may be reproduced, copied or transmitted save with written permission or in accordance with the provisions of the Copyright, Designs and Patents Act 1988, or under the terms of any licence permitting limited copying issued by the Copyright Licensing Agency, Saffron House, 6–10 Kirby Street, London EC1N 8TS.

Any person who does any unauthorized act in relation to this publication may be liable to criminal prosecution and civil claims for damages.

The authors have asserted their rights to be identified as the authors of this work in accordance with the Copyright, Designs and Patents Act 1988.

First published 2012 by
PALGRAVE MACMILLAN

Palgrave Macmillan in the UK is an imprint of Macmillan Publishers Limited, registered in England, company number 785998, of Houndmills, Basingstoke, Hampshire RG21 6XS.

Palgrave Macmillan in the US is a division of St Martin's Press LLC, 175 Fifth Avenue, New York, NY 10010.

Palgrave Macmillan is the global academic imprint of the above companies and has companies and representatives throughout the world.

Palgrave® and Macmillan® are registered trademarks in the United States, the United Kingdom, Europe and other countries.

ISBN 978–0–230–28471–5

This book is printed on paper suitable for recycling and made from fully managed and sustained forest sources. Logging, pulping and manufacturing processes are expected to conform to the environmental regulations of the country of origin.

A catalogue record for this book is available from the British Library.

A catalog record for this book is available from the Library of Congress.

10 9 8 7 6 5 4 3 2 1
21 20 19 18 17 16 15 14 13 12

Printed and bound in Great Britain by
CPI Antony Rowe, Chippenham and Eastbourne

To the memory of Pierre Hadot (1922–2010)

Contents

<i>Notes on Contributors</i>	viii
1 Introduction <i>Peter Case, Heather Höpfl and Hugo Letiche</i>	1
2 Belief <i>Alphonso Lingis</i>	14
3 Philosophy as Activity <i>Hugo Letiche and Jean-Luc Moriceau</i>	31
4 Buddhist Belief and Living Ethics: Challenging Business Ethics <i>Peter Case and René Brohm</i>	51
5 Organizing a Buddhist Way <i>Dian Marie Hosking</i>	69
6 Islam, Belief System and Organization <i>David Weir</i>	90
7 Catholicism: Incarnation and Remembrance of the Body <i>Heather Höpfl</i>	106
8 Waging a War against Oneself: Busy-ness, Contemplation and the Mystery of Being <i>David Torevell</i>	122
9 Agency without Agents: Exploring the Relationship between Identity and Ethics <i>John Roberts</i>	144
10 Trading Belief: Moments of Exchange <i>Geoff Lightfoot and Simon Lilley</i>	163
11 Sustainability and the Spiritual Work Ethic <i>Emma Bell, John Cullen and Scott Taylor</i>	185
12 Belief, <i>Parrhesia</i> and Practice <i>Hugo Letiche</i>	204
<i>Index</i>	229

Notes on Contributors

Emma Bell is Professor of Management and Organisation Studies at Keele Management School, Keele University, UK. She is interested in the critical study of management and organizational behaviour in a range of contexts, including her own. She has studied payment systems and organizational temporalities, managerial learning and change, visual representations of organizations and management, organizational death and loss, and spirituality and belief in organizations. She also has a research interest in methods and methodologies of management research and the ways in which management knowledge is created.

René Brohm is assistant professor at the Faculty of Economics and Business Administration, Vrije Universiteit Amsterdam. He is involved with a number of professional masters programmes and the training of university staff in qualitative research methods. A member of the organizing committee for the doctoral network Campus Orléon, his research and publications concern the lives of professionals in their organizations and the way they constitute their professional identity. A second research theme aims at recontextualizing research methods from a post-structuralist perspective. René has previously worked as project manager and software designer for different IT companies.

Peter Case is Professor of Management and Organization Studies, James Cook University, Townsville. He is also acting director of the Bristol Centre for Leadership and Organizational Ethics, Bristol Business School, UK, and has taught the core Executive MBA module 'Business Ethics and CSR' for London Business School. He served as general editor of *Culture & Organization* (2007–10) and is currently a member of the editorial boards of *Leadership*, *Leadership & Organizational Development Journal*, *Business & Society Review* and the *Journal of Management, Spirituality and Religion*. His research interests encompass corporate social and environmental responsibility, leadership ethics and organization theory. Publications include *The Speed of Organization* (with S. Lilley and T. Owens, 2006) and *John Adair: The Fundamentals of Leadership* (with J. Gosling and M. Witzel, 2007).

John Cullen held a range of management, research and library-related posts in the private, public and not-for-profit sectors prior to joining the School of Business at the National University of Ireland Maynooth.

He graduated with a PhD from Lancaster University in 2009, and currently lectures in organizational behaviour, leadership, management and business ethics. His focal research interest relates to how the self is constructed and experienced in contemporary organizations. This has led him to conduct a range of research and consulting projects on subjects as diverse as mental health in the workplace; learning and leadership development; communication and knowledge-sharing practices; identity and career selection; sustainability; spirituality; and recruitment. His work has appeared in *Human Relations*, the *Journal of Management*, *Spirituality and Religion* and *Human Resource Development Review*.

Heather Höpfl is Professor of Management Psychology and Director of Executive Education at Essex Business School, University of Essex and a visiting professor at the University of South Australia. She had a varied career working in a range of jobs in research and development with an engineering company, as economics teacher in a convent grammar school, and tour manager with a repertory company. She has also, of course, spent a long time in higher education. In the 1970s she studied theology with Fr Gerard O'Mahony SJ and has been influenced by his lived example ever since. She is interested in the experience and practice of management, particularly from an individual perspective, and her research interests are concerned with the problem of theorization, aesthetics and embodiment.

Dian Marie Hosking studied psychology at the University of Sheffield, UK, going on to contract research, training and consultancy work. An MSc in Social and Industrial Psychology (Hull) was followed by a PhD on Leadership (Warwick). In 2001 she moved to the Netherlands on being appointed Professor in the Department of Organizational Studies at Tilburg University. She moved to the Utrecht School of Governance in April 2004. She is an associate of the Taos Institute and a member of the board of the Buddhist-inspired Hospice de Liefde. In 2009 she received an honorary DSc (Econ) from Turku School of Economics (Finland) for her pioneering work on a relational approach to leadership. Her books include *A Social Psychology of Organizing* (with Ian Morley, 1991) and, most recently, *Research and Social Change: A Relational Constructionist Approach* (with Sheila McNamee, 2012). Her current interests are oriented around relations between relational constructionism, Shambhala Buddhism and governance. She is a practicing Buddhist.

Hugo Letiche combines in his work post-phenomenology with (social) complexity theory, in an effort to champion ethical narrativism in

organizational studies. He is Professor of Complexity & Care at The School of Management, Leicester University UK; he is Professor Emeritus of Meaning in Organization at the Universiteit voor Humanistiek, Utrecht, The Netherlands. He studied at the University of Chicago (BA), Leiden University (Drs) and the Vrije Universiteit Amsterdam (PhD). He first taught philosophy at Polytechnic 'De Horst', and then phenomenological and qualitative research methods at the Nutsseminarium, University of Amsterdam, followed by teaching at Erasmus University, Rotterdam. He has been part-time professor at Lancaster, Keele and Durham Universities, and at Bristol Business School; and visiting professor at the University of California at Berkeley and Osaka City University. His recent writings include *Making Healthcare Care* (2008); he co-authored *Coherence in the Midst of Complexity* (2012).

Alphonso Lingis is an American philosopher in his late seventies whose philosophical ethnography is a key source of the contemporary 'turn to affect' in descriptive social science. His writing combines the lyrical and the dark, and is fed by implicit philosophical (post-phenomenological) theorizing. As a lecturer, he often performs in the near dark with music and human screams in the background. His collection of rare birds, dangerous fish and insects has contributed to making him a cult figure. He is Professor Emeritus of Philosophy at Pennsylvania State University, having taught before that at Duquesne University. He did his PhD in Leuven under Alphonse de Waelhens. During his university career he translated Merleau-Ponty and Levinas, and wrote on the history of philosophy. His unique oeuvre began with *Excesses* (1983), followed by *The Community of Those Who Have Nothing in Common* (1994), and ten additional books thereafter. His latest book is *Violence and Splendor* (2011).

Geoff Lightfoot is a member of the Centre for Philosophy and Political Economy and Senior Lecturer in Entrepreneurship and Accounting at the University of Leicester School of Management. He has also held academic positions at the University of Humanistics, Utrecht and Keele University. His current research primarily concentrates on the evolution of financial markets, the history and development of financial thought and the ethics of academic publishing.

Simon Lilley is currently Professor of Information and Organisation and Head of the School of Management at the University of Leicester. Simon has taught previously at the Universities of Keele, Edinburgh, Glasgow and Lancaster, at the International Business School, Budapest and at the Manchester School of Management, UMIST. Research interests turn

around the relationships between (human) agency, technology and performance, particularly the ways in which such relationships can be understood through post-structural approaches to organization. These concerns are reflected in a continuing focus upon the use of information technologies and strategic models in organizations and he is currently pursuing these themes through investigation of the regulation and conduct of financial and commodity derivatives trading.

Jean-Luc Moriceau explores and questions ways of being exposed to and expressing organization through writing, performance, the body and the five senses. His research is mainly informed by French philosophers, with which he tries to combine sense-making, art, ethics, humanism and social critique. He is professor of accounting and research methods at Telecom Business School (France) where he supervises the doctoral courses. He is also core tutor in the part-time PhD programme of the Universiteit voor Humanistiek, Utrecht (NL). He has organized five international conferences at the frontiers between art and organization and co-edited books on the art of sense-making and qualitative research methods due out in 2012.

John Roberts is Professor in the Discipline of Accounting at the University of Sydney. He was formerly a reader at the Judge Business School University of Cambridge. John is a qualitative researcher and his empirical work has spanned a whole variety of different organizational settings from the dynamics of face-to-face control, the relationship between corporate headquarters and divisional staff, to board relationships and the private meetings between executives and institutional investors. Three broad related themes have been pursued in this diverse work. The first theme is accountability and how this is enacted and enforced within and around the corporation. The second is corporate governance and, in particular, how corporate governance codes have played upon the conduct of directors and boards. The third theme which relates to this volume is ethics, where he has drawn upon the work of both MacIntyre and more recently Levinas and Lacan.

Scott Taylor is Reader in Organisational Behaviour at the School of Business and Economics, Loughborough University, UK. He has also researched and taught at Manchester Metropolitan, Open, Birmingham, Essex and Exeter universities. His research interests centre on the interplay of religious and spiritual beliefs with organization, management and leadership. He has also published work on people management in small businesses, organizational historiography, work/life balance and employee training.

David Torevell is Associate Professor in Christian theology and Co-director of the Centre for Christian Education at Liverpool Hope University, UK. His research interests include contemplative theology, theology and the arts, worship and Christian education. He has published two books on worship and is presently completing a monograph on Christian contemplation, aesthetics and the 'passions'. He also has a keen interest in Buddhism and Christian–Buddhist encounter.

David Weir is Head of the School of Business, Leadership and Enterprise at University Campus Suffolk and affiliate professor at ESC Rennes. He has held chairs at several universities including Glasgow, Bradford and Liverpool Hope. He has researched and published extensively on management in the Arab world and undertaken consultancy with many leading organizations in the MENA region. He is a regular presenter at major international and regional economic conferences, including the GCC summit, and hosted the Arab Management conferences at Bradford University. He is a Foundation Fellow of the Leadership Trust. He is chair of the editorial board of the *International Journal of Islamic and Middle Eastern Finance and Management*, which he founded in 2007. He set up and led an innovative MBA programme in Dubai with Emirates Airlines as partners. He has supervised more than 20 PhD theses on aspects of management in the Middle East.