## Index

Accor group, 35, 170
Alton Towers, 31
Attitudes, 87–90
behaviour and, 91-3
change, 175-6, 216-17
barriers to, 217
employee selection and, 91
Authority-obedience management, 137-8
Autocratic model, 44
Autonomous work groups, 170
Balanced score card approach, 17–18, 197–8
Barriers to entry:
diversity management, 211-12
hospitality management, 236-7
Behaviour, see Individual behaviour;
Organizational behaviour
Beliefs, 87-90
Bureaucratic model, 44
Chain of command, 35-9
Codetermination, 44, 166
Cognitive dissonance, 92, 216
Collective bargaining, 53–4
Collective opposition, 53-6
barriers to, 55-6
forms of, 54–5
Command, 192
Communication, 166, 182-201
channels, 183–4
communication flows, 187-90
downward communication, 188
informal communications, 190
lateral communications, 189

upward communication, 188-89

culture significance, 186

Abilities, 79-80

```
effective communication, 191-5
    command and control, 192
    consultation, 192-4
    participation, 194-5
  employee satisfaction, 198, 199
  importance of line manager
      communications, 195-7
  models of, 183, 185-7
  performance relationship, 197-201
Confucian dynamism, 146
Consultation, 166, 192-4
Consultative management, 139, 140
Control, 166, 192
Control span, 35-9
Coping resources, 116
Coping strategies, 115-16
Core workers, 25-6
Corporate cultures, 151-3
  see also Organizational culture
Cost-minimization strategy, 16-17, 31
Country-club management style, 137
Culture, 145-8, 149
  communication and, 186
  see also Organizational culture
Customer relations, emotional dimensions,
    110-11
Customization, 10-11
```

Decision-making, 139, 165
degree of involvement, 165–6, 194
form of involvement, 167
level of involvement, 167–8
see also Management styles
Delayering, 171
Democracy, 44
Demonstration effect, 208
Departmentalization, 35
Direct democracy, 44



Harvester Restaurants, 11, 14-15, 130, 134,

167-8, 178-9

emotional responses to, 121-2

'Have A Nice Day' culture, 112–14 Hertzberg's theory of motivation, 95–6	see also Management styles Learning, 77–9
Hilton Hotels, 170	behavioral theories, 77–8 cognitive theories, 78–9
Imitation strategy, 31	emotional learning, 108
Impoverished management, 137	Leisure service organizations, 4, 9-15
In-group, 207, 216	employment practice, 12-14, 15-18
Individual behaviour, 64–82	cost employment practice, 16-17
abilities and, 79-80	flexible firms, 25–7, 234–5
attitudes and, 91-3	quality employment practice, 17-18
group membership influence on,	see also Organizations; Services
126-7	Line manager communications, 195–6
learning and, 77–9	•
perception and, 71-7	McClelland's model of motivation, 96-7
influences on perception, 72–7	McDonald's, 11, 13, 171
personality and, 65–71	Management practice, 3–4, 220, 221–38
Individualism, 146	importance of line manager
Industrial relations, 53-4	communications, 195–6
Informal communications, 190	management levels, 227–8
Informal groups, 127–8, 129	management skills, 229–33
Information, 166	unique characteristics, 233–7
Injustice at work:	flexible organizations and nature of the
distributive injustice, 119	product, 234–5
emotional responses to, 118–21	low barriers to entry, 236–7
interactive injustice, 119–20	nature of employees and total reward
procedural injustice, 119	system, 234
systemic injustice, 119	training and qualifications, 235–6
Innovation, 229–30	training, semi-skilled jobs and labour
strategy, 31	turnover, 233
Inseparability, 11	what managers do, 221–7
Intangibles, 9–11	see also Diversity management
Interactionist perspective, 7	Management styles, 137–40
Interactive injustice, 119-20	authority-obedience management, 137–8
Involvement, 165–8, 170, 194–5	consultative, 139, 140
degree of, 165-6	country-club management, 137
form of, 167	directive, 139–40
level of, 167–8	impoverished management, 137
power, 168	middle of the road management, 138
range of subjects, 168	participative, 139, 140
It's A Scream, 198	team management, 138
	see also Leadership
Job characteristics theory (JCT), 100-2	Marriott Hotels, 14, 150, 168, 170
Job Diagnostic Survey (JDS), 88	Masculinity, 146
Job satisfaction, 88–9	Maslow's hierarchy of needs, 94
	Mass services, 12, 14
Labour:	Matrix structure, 39-41
costs, 16–17	Mechanistic organizational structures, 22-3
emotional labour, 106, 112–18	Middle of the road management, 138
see also Staff turnover	Minority monitoring, 212
Lateral communications, 189	Motivation, 93–103
Leadership, 135–42	content theories, 94-7
empowering leadership, 141–2	ERG theory, 94-5
sources of leadership power, 141-2	Hertzberg's theory, 95–6

Motivation (cont'd)	environment, 23–7
McClelland's model, 96–7	size, 30
Maslow's hierarchy of needs, 94	strategy, 30–1
empowerment and, 172–3	technology, 27-30
learning and, 79	delayering, 171
process theories, 97-103	division of work/departmentalization, 35
equity theory, 99–100	management levels, 227-8
expectancy theory, 97-8	matrix structure, 39-41
goal setting, 100	mechanistic organizational structures,
job characteristics theory (JCT), 100-2	22–3
Multifunctional teams, 130	organic organizational structures, 22-3
Multiple stakeholders, 4	span of control, 35–9
Myers-Briggs Type Indicator (MBTI), 67, 68	work specialization, 34–5
myelo biiggo Type matentoi (mbii), or, oo	Organizations, 20
Natural districtions OC 7	emotional organizations, 106–11
Networked structure, 26–7	emotional intelligence, 109–11
	emotions and customers, 110–11
Occupational communities, 157–9	organizations as emotional arenas,
Opposition within organizations, 52–8	107-9
collective opposition, 53–6	
barriers to, 55-6	group factors, 5
forms of collective action, 54–5	see also Groups in organizations
individualized forms of opposition, 57–8	individual factors, 5
Organic organizational structures, 22-3	leisure service organizations, 4, 9–15
Organization performance:	management factors, 5
balanced score card approach, 17-18,	metaphors of, 8–9
197–8	process factors, 5
communication relationship, 197-200	structural factors, 5
Organizational behaviour, 3–6, 20, 79	Out-groups, 207, 216
Organizational conflict, 6-8	Overtime bans, 55
injustice at work, 118–21	
interactionist perspective, 7	Parcelco, 178
pluralist perspective, 7, 45	Participation, 169-70, 194-5
radical pluralist perspective, 7, 46	see also Involvement
unitarist perspective, 7, 45	Participative management, 139, 140
see also Opposition within organizations;	Perception, 71–7
Organizational politics	influencing factors, 72-7
Organizational culture, 145, 147, 148-61	Performance, see Organization performance
development of, 149–51	Peripheral workers, 25–6
discrimination and, 208	Perishability, 11
levels of, 153-5	Personality, 65–71
primary characteristics of, 151, 152	types, 66–9
socialization, 155	Pluralist perspective, 7, 45
subcultures, 155–9	Politics, 44
typology, 151–3	see also Organizational politics
Organizational development (OD), 231	Positive discrimination, 211
Organizational politics, 44–52, 58–9	Power, 168
illegitimate political behaviour, 48	inequalities, 3
legitimate political behaviour, 48	
root cause of, 49–51	sources of leadership power, 141–2
see also Organizational conflict	see also Empowerment
Organizational structure, 21–42	Power distance, 146
	Powerlessness, 142
chain of command, 35–9	Prejudice, 206
contingency factors, 23–32	see also Discrimination

Pret à Manger, 168 Primary groups, 126 Procedural injustice, 119 Product, nature of, 234–5 Professional services, 12, 14 Projection, 207 Psychological groups, 126

Quality circles, 170

Radical pluralist perspective, 7, 46 Recruitment, 16-17 increasing workplace diversity, 211-12 positive discrimination, 211 removing barriers to entry, 211-12 selection training, 212 see also Diversity management Reinforcement, 78 Relational empowerment, 164-8, 172, 173 degree of involvement, 165-6 form of involvement, 167 level of involvement, 167-8 power, 168 range of subjects, 168 Representative democracy, 44 Rusty halo effect, 207

Secondary groups, 125–6
Selection training, 212
Self-perception theory, 92, 132
Semi-skilled jobs, 233
Service organizations, see Leisure service organizations
Service predisposition instrument (SPI), 91
Services, 9–14
mass services, 12, 14
professional services, 12, 14
service factory, 12, 13
service shop, 12, 13–14
standardization/customization, 10–11
tangibility/intangibility, 9–11

see also Leisure service organizations Smile strikes, 55 Socialization, 151, 155 discrimination and, 209 Staff turnover, 5–6, 8, 16–17, 57, 233, 234 Standardization, 10–11, 147 Stereotypes, 206 Strategy, 30–1 Strikes, 55 Subject agenda, 3–4 Systemic injustice, 119

Teamworking, 130-4, 194 benefits of, 133-4 roles in teams, 132-3 stages in team development, 131-2 team management, 138 threats to team development, 132 types of teams, 130 see also Groups in organizations Technology, 27-30 Tesco, 198 TGI Fridays, 13, 111, 112, 119, 130, 167, 170 Total quality management (TQM), 231 Total reward system, 234 Trade unions, 53-4, 55-6, 215-16 Training, 233 management training, 235

Uncertainty, 23–4 avoidance of, 146 Unequal treatment, 207 see also Discrimination Unitarist perspective, 7, 45 Upward communication, 188–9

Values, 84–6, 87 Virgin Blue, 31

Work specialization, 34-5