



The Study of Tourism

Foundations from Psychology

Philip L. Pearce
Editor

*Tourism
Social
Science
Series*

Volume 15

Tourism Social Science Series
Volume 15

**The Study of Tourism: Foundations
from Psychology**

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The Study of Tourism: Foundations from Psychology

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United Kingdom • North America • Japan
India • Malaysia • China

Emerald Group Publishing Limited
Howard House, Wagon Lane, Bingley BD16 1WA, UK

First edition 2011

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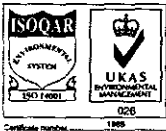
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British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

ISBN: 978-1-84950-742-4

ISSN: 1571-5043 (Series)



Emerald Group Publishing Limited, Howard House, Environmental Management System has been certified by ISOQAR to ISO 14001:2004 standards



Awarded in recognition of Emerald's production department's adherence to quality systems and processes when preparing scholarly journals for print



INVESTOR IN PEOPLE

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Preface

Several individuals deserve public acknowledgment for their roles in bringing this volume to fruition. Bob McKercher, from Hong Kong Polytechnic University, provided some rapid and timely comments on draft chapters when asked to do so. This was much appreciated particularly when we were confronted with tight time lines at the end of this project. Some of his observations have certainly improved these pages. Jafar Jafari, working from his seasonal base in Portugal, has played a strong role as overall editor in attending to the stylistic issues of this book series. His thorough work in shaping the appearance of the chapters is a notable contribution to the volume and assists in making this particular book fit with the parallel volumes concerned with the economics- and geography-based beginnings of tourism scholarship. A direct debt should also be paid to Dennison Nash. It was his first effort in delivering a worthwhile monograph on the pioneering anthropologists and sociologists in tourism, which has made it easier to produce subsequent volumes in this same spirit. He had no model with which to work and I thank him for providing us with the prototype. More locally, at James Cook University, my postgraduate student Lu Huan (Ella) was most helpful in working with me to assemble references and manage drafts. At least we had some humorous moments in attending to the elements of the task.

Perhaps though, the biggest thank you should go to the authors. The final participants were willing to write in a way that was uniquely challenging and I feel they managed to complete the task with considerable skill. The efforts are not all alike and I believe that adds to the interest of this kind of descriptive autobiographical work. As editor of the volume and charged with instructions to conform to some extent to the book series mandate, I have at times sliced and reformatted aspects of their stories. I trust that the authors view the final products as acceptable and see their work as massaged rather than mauled by my efforts.

There is conformity in this volume to American spelling and while I acknowledge the need to be consistent on this issue for any quality publisher,

the task has meant an ongoing fight with both my own Australian/British English spelling proclivities and the nuances of several spell-checking programs. For example, the term behavior is used extensively but cannot be used when the original article or book was presented as a study in tourist behaviour. Both for the contributing authors and the readers, if these and related subtleties in expression prove annoying, then I hope some tolerance of the global reach of English can be compensation. As expressed in later pages of this volume, it is scholarly contributions in English, in whichever spelling format the work appeared, which binds these authors together. It may be possible in later works to assess parallel contributions from scholars who are literate and productive in other languages. I hope readers can enjoy getting to know a little more about the careers and the lives of this set of tourism research pioneers.

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