### (re)collections:

developing a metadata application profile for the Quinkan Culture Matchbox

## Thesis submitted by

## **Sophie LISSONNET**

(M. Bus. I. T (Information Management), RMIT University, 2002) in July 2004

for the degree of Masters of Indigenous Studies in the School of Indigenous Australian Studies

James Cook University

## **APPROVALS**

#### **ACKNOWLEDGEMENTS**

The researcher wishes to thank the residents of Laura and surrounds for their support, hospitality and for sharing their knowledge and affection for Quinkan Country.

Team mates, staff and friends at James Cook University (SIAS) and La Trobe University (CS & CE) are also acknowledged with gratitude. Thanks must be extended to the institutions that have provided advice and support.

This research was supported by an ARC Linkage Grant (C00107679) and an Australian Postgraduate Award (Industry).

## **CONTENTS**

ACKNOWLEDGEMENTS	II
LIST OF TABLES	VIII
LIST OF FIGURES	X
ABSTRACT	X
USAGE AND SPELLING	XIV
GLOSSARY	XV
(RE)COLLECTIONS: DEVELOPING A METADATA APPLICATION PROFITHE QUINKAN CULTURE MATCHBOX	
Introduction	2
CHAPTER 1: PROFILING THE UNKNOWN	3
A digital collective for the Quinkan culture	5
Rationale	9
Aim	10
Challenges	10
Scope	13
Outline of the thesis	14
Methodology	16
Deliverables	20
CHAPTER 2: QUINKAN COUNTRY: INTERPRETIVE CONTACT ZONE?	21
The country	21
Defining cultural content	24
A registry of tangible assets	24
Reading cultural landscapes	26
Heritage as social process	28

	Local memories and national narratives	. 29
	Culture and tradition: frozen assets or living practises?	. 31
	(re)collecting together	. 33
	Collections as contact zones	. 37
	Indigenous cultures in a global world	. 38
	Threats and opportunities in equal measure	. 39
	Broadcast media and the politics of knowledge	. 40
	Adopting and adapting local forms	. 43
	Strengthening the Law, gaining respect from others	. 44
	A sustainable proposal?	. 45
	Community benefits	. 47
CHAP	TER 3: METADATA AND INTEROPERABILTY	. 50
	Expanded opportunities for use and access	. 50
	Dublin Core	. 54
	Modularity	. 54
	Application profiles, syntax and semantics	. 55
	Inter-operability	. 58
	Simplicity from underlying complexity	. 64
	Method	. 66
CHAP	TER 4: METADATA FOR CULTURAL HERITAGE	. 67
	Standards Review	. 69
	Specific requirements of cultural heritage information	. 74
	Roles	. 74
	Biographical information	. 74
	Type and possible refinements	. 78

Measurements	81
Materials and technique	82
Coverage	82
Towards a Quinkan 'data dictionary'	83
CHAPTER 5: DRAFTING A MAP FOR THE QUINKAN MATCHBOX	84
The ARH Framework	84
Aggregating the Quinkan MAP (v. 5.0.)	88
Rights	88
Description	89
Object Name	90
Date	90
Type	91
Format (medium and extent)	92
Language	93
Coverage	94
Identifying the location of resources	98
Roles as qualifiers	103
Collection Description	104
Summary of the rationalised Quinkan MAP (v. 5.0.)	105
Results	106
CHAPTER 6: TESTING THE QUINKAN MAP (V 5.0)	107
The environment	107
Results and Analysis	110
Date	110
Type	112

	Original and Surrogate	112
	Format	113
	Extent	114
	Creative roles	115
	Rights	117
	Identifiers and Location	119
	Extending the Description element	121
	Object name	123
	One or several Quinkan MAPs?	124
	Discussion	126
СНАР	TER 7: LOCALISATION	127
	Classifying and ordering	129
	Localised vernacular	134
	Telling a better story or telling more stories	140
	A Quinkan ontology?	144
CONC	CLUSION1	146
REFE	RENCES	153
APPE	NDIXES	164
	Appendix 1. Papers accepted in refereed conferences.	164
	Appendix 2. The role of the MAP in resource discovery and content rendering.	165
	Appendix 3 Proposed Quinkan MAP v 6 0	166

#### LIST OF TABLES

- Table 1. Example of cross-walk from a typical schema to DC, p. 62.
- Table 2. Example of a data entry for Creator using AglsAgent as an encoding scheme, p

  76.
- Table 3. Information about people structured according to the CDWA and SPECTRUM schemata, p. 77.
- Table 4. Information about place structured according to the CDWA and SPECTRUM schemata, p. 78.
- Table 5. Examples of data entry for the Type element following CIMI's Best Practice Guide, p. 80.
- Table 6. A sample of Date/Coverage entries for cultural heritage artefacts suggested by CDWA, p. 83
- Table 7. List of physical formats, suggested for the Museum Victoria metadata structure, 93.
- Table 8. Role values for the elements Creator and Contributor suggested for the Museum Victoria metadata structure, p.103.
- Table 9. Mapping of the Format element according to the MARC to Dublin Core crosswalk, p. 114.
- Table 10. A sample of the values entered in the Extent element (Quinkan MAP v 5.0), p.114.
- Table 11. Proposed scheme for data entry in the Location element, p.120.
- Table 12. Candidate qualifiers for Description, p. 122.

- Table 13. The record entry for Henry Reynolds' papers in the NLA's main catalogue and in the Mura Gadi catalogue, p. 136.
- Table 14. The record entry for Margaret Tucker's book *If everyone cared* in the NLA's main catalogue and in the Mura Gadi catalogue, p. 136.
- Table 15. A record from the JCU Library catalogue showing the use of local terms to increase the local relevance of subject indexing, p. 137.

#### LIST OF FIGURES

- Figure 1. A model for the digital collective (Holland & Smith, 1999), p. 6.
- Figure 2. Laura in SE Cape York, p. 22.
- Figure 3. A possible vision for inter-operability. Adapted from Tennant (2000), p. 59.
- Figure 4. Image families (Besser, 2002), p. 79.
- Figure 5. The Register of the National Estate's geo-spatial and map coordinates search module, p. 95.
- Figure 6. A record from the ACMI online catalogue showing location, holding and medium available for a given Title, 101.
- Figure 7. A record from the JCU Libraries catalogue showing location, collection, call number for a given Title, p. 101.
- Figure 8. Search result display from the Coolcat catalogue, p. 102.
- Figure 9. Copy information for one of the items retrieved in the search displayed in Figure 8, p. 103.

#### **ABSTRACT**

The Quinkan community has chosen to use online technology to repatriate some of the widely dispersed content that forms part of its culture. Metadata about resources can be aggregated without the need to aggregate resources. Dublin Core (qualified), with its focus of resource discovery, has been chosen as one of the building blocks of the 'virtual cultural institution', the Quinkan Matchbox. Some of the resources to be repatriated are not yet identified. Others have been described according to a great variety of guidelines or to suit a variety of purposes. This research takes advantage of the modularity and extensibility of the Dublin Core architecture to develop a unifying metadata application profile (MAP) to describe the content of the Quinkan Matchbox. The profile must support the importation of records produced by a variety of intellectual communities with tolerable levels of loss. It must also reflect the Quinkan community's view of cultural heritage, possibly through the addition of local usage elements, element refinements and vocabularies.

The building of the Quinkan Matchbox is informed by the differing Western and Indigenous views on heritage. It places the preservation of Indigenous heritage through online networks and multi-media technology in the context of cultural globalisation, control over intellectual property and traditional modes of transmission of cultural knowledge. The design of a composite profile follows the Aggregation, Rationalisation, Harmonisation (ARH) framework (Currie et al., 2002). Following a review of a number of metadata standards used in the cultural heritage community, the draft application profile is assembled by aggregating, then rationalising metadata elements from Dublin Core with elements from other metadata element sets. Cataloguing of existing resources

is used to test the MAP's ability to accommodate the cataloguing practices of organisations holdings records of interest to the Quinkan community and to adjust the design of the profile in order to minimise loss or distortion. It is suggested that specialised, more granular MAPs could be developed to support specific purposes. The lack of insider's knowledge of the culture profiled makes it difficult to evaluate whether the local refinements and vocabularies introduced reflects the contours and relief of the Quinkan cultural landscape. In the end, the MAP is to be regarded as one component of a large assembly of technical infrastructure, legal agreements and human resources that still remain to be built, validated and staffed. The relevance and usefulness of the Quinkan Matchbox as a cultural tool will be fully realised if it can be woven into cultural practices and assist the community in affirming its sense of identity.

#### USAGE AND SPELLING

Rock Art: the usage of upper case follows the lead of N. Cole, who has studied extensively the Rock Art of Quinkan Country.

Schemata: the plural form of the term 'schema' is 'schemata'. It has been adopted throughout this thesis, with the exception of direct quotes using the term 'schemas' that have been kept unchanged.

The Web: The complete set of documents residing on all Internet servers that use the HTTP protocol, accessible to users via a simple point-and-click system<sup>1</sup>.

<sup>&</sup>lt;sup>1</sup> The American Heritage Dictionary of the English Language (2000), Fourth Edition. Online: <a href="http://www.bartleby.com/61">http://www.bartleby.com/61</a>

#### **GLOSSARY**

Each of the following resources contain a glossary section of metadata-related terms that can be consulted online:

- Arms, W. Y. (2000). *Digital libraries*, 2005, from http://www.cs.cornell.edu/wya/DigLib/MS1999/glossary.html
- Baca, M., ed. (2000). *Introduction to metadata: glossary. Version 2.0*, 2005, from <a href="http://www.getty.edu/research/conducting\_research/standards/intrometadata/glossary.html">http://www.getty.edu/research/conducting\_research/standards/intrometadata/glossary.html</a>
- Duval, E., Hodgins, W., Sutton, S., & Weibel, S. L. (2002). *Metadata principles and practicalities*, 2003, from <a href="http://www.dlib.org/dlib/april02/weibel/04weibel.html">http://www.dlib.org/dlib/april02/weibel/04weibel.html</a>
- Heery, R., & Day, M. (2002). *Application profiles: interoperable friend or foe?*, 2005, from <a href="http://www.europeanlibrary.org/doc/tel\_milconf\_presentation\_day.doc">http://www.europeanlibrary.org/doc/tel\_milconf\_presentation\_day.doc</a>
- Lanzi, E. (1998, 2000). *Introduction to vocabularies: enhancing access to cultural heritage information*, 2005, from <a href="http://www.getty.edu/research/institute/vocabulary/introvocabs/">http://www.getty.edu/research/institute/vocabulary/introvocabs/</a>
- Powell, A., Nilsson, M., Naeve, A. & Johnston, P. (2004). *DCMI Abstract Model*, 2005, from <a href="http://www.ukoln.ac.uk/metadata/dcmi/abstract-model/">http://www.ukoln.ac.uk/metadata/dcmi/abstract-model/</a>
- Woodley, M. S., Clement, G. & Winn, P. (2005). *DCMI Glossary*, 2005, from <a href="http://dublincore.org/documents/usageguide/glossary.shtml">http://dublincore.org/documents/usageguide/glossary.shtml</a>

"In England, a crassly Philistine Utilitarianism was rapidly becoming the dominant ideology of the industrial middle class, fetishing fact, reducing human relations to market exchanges, and dismissing art as unprofitable ornamentation."

Terry Eagleton, 1983, Literary theory: an introduction, p. 19.

"Twentieth-century identities no longer presuppose continuous cultures or traditions. Everywhere individuals and groups improvise local performances from (re)collected pasts, drawing on foreign media, symbols and languages."

James Clifford, 1988, *The predicament of culture: twentieth-century ethnography, literature, and art*, p. 14.

"Ce que j'apprend ici sans toi vaut-il ce que j'oublie de nous?" Abderrahmane Sissako, 1998, *La vie sur terre* (Life on earth)[videorecording].

\_

<sup>&</sup>lt;sup>2</sup> Is what I learn away from you worth what I forget about us?

(re)collections

## 1

# (RE)COLLECTIONS: DEVELOPING A METADATA APPLICATION PROFILE FOR THE QUINKAN CULTURE MATCHBOX

## Introduction

"Though we speak of sharing our memories with others, we could no more share a memory than we could share a pain."

B. S. Benjamin (quoted in D. Lowenthal, 1985, *The past is a foreign* 

country, p. 195)